

H. A. MCELROY CO.,
MADISONVILLE, KY.

NO. 2A1375

ORDER NO. 62640

DATE 11-3-1932

3^M 500 POST CARDS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) U. S. POST OFFICE,
MADISONVILLE, KY.

AMERICAN ART

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BUILDING RED AND BLACK, MOTTLED BRICK, STONE TRIM, GRAY WINDOW TRIM,
SLATE COLORED ROOF. BUILDING AT LEFT DARK RED BRICK, WHITE TRIM.
LIGHT POLE DARK GREEN, FIRE PLUG, RED. TAKE OUT PHONE POLE AND
WIRES, ALSO AUTOS AND BUILDING AT RIGHT.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

H. A. MCELROY CO.,
MADISONVILLE, KY.

✓ NO. 2A1376

ORDER NO. 62640

DATE 11-3-1932

3 M500 POSTCARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) COUNTRY CLUB AND SWIMMING
POOL, MADISONVILLE, KY. IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

COLOR BUILDING BROWN, WHITE TRIM, RED BRICK CHIMNEY, GREEN AND
YELLOW STRIPE AWNINGS, POOL WHITE AND GREEN TILE CHAIRS AND
BENCHES ORANGE. SLATE COLORED ROOF, LIGHT POLES DARK GREEN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

H. A. MCELROY CO., NO 1,
GLASGOW, KY.

NO. 2A1377

ORDER NO. 62646

DATE 11-3-1932

3 M 500 POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BARREN COUNTY COURT
HOUSE, GLASGOW, KY.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT H. A. MCELROY CO.,
GLASGOW, KY.

COLOR DESCRIPTION

USE PHOTO NO. 36094. TAKE OUT YELLOW BUILDING AT RIGHT, TAKE OUT
PEOPLE AS MARKED ON CARD ATTACHED. COLOR OF BLDG. SLIGHTLY DARKER
RED BLDG. AT RIGHT, SAME COLOR, WHITE TRIM. PUT ON MORE FOLIAGE,
USE DARKER GREEN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

H. A. MCELROY CO., NO. 1,
GLASGOW, KY.

✓ NO. 2A1378

ORDER NO. 62645

DATE 11-3-1932

3 M 500 POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) FIRST BAPTIST CHURCH,
GLASGOW, KY.

IMPRINT H. A. MCELROY CO.,
GLASGOW, KY.

COLOR DESCRIPTION

USE PHOTO 80357. COLOR BUILDING BUFF BRICK, OAK DOOR, COLORED
WINDOWS, WHITE TRIM, MAKE STREETS APPEAR AS PAVED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

H. A. MCELROY CO., NO. 1,
GLASGOW, KY.

NO. 2A1379

ORDER NO. 62646

DATE 11-3-1932

3 M 500 POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) U. S. POST OFFICE,
GLASGOW, KY.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT H. A. MCELROY CO.,
GLASGOW, KY.

COLOR DESCRIPTION

COLOR BUILDING MOTTLED RED AND BLACK BRICK, WHITE MORTAR,
WHITE TRIM, ALUMINUM LIGHT POLE, DARK GREEN ~~WIRE~~ BOX.
TAKE OUT WIRES, CUT OFF AT EACH END AND BOTTOM

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

H. A. MCELROY CO., NO. 1,
GLASGOW, KY.

NO. 2A1380

ORDER NO. 62646

DATE 11-3-1932

3 M500 POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) GLASGOW HIGH SCHOOL,
GLASGOW, KY.

IMPRINT H. A. MCELROY CO.,
GLASGOW, KY.

COLOR DESCRIPTION

BUILDING RED BRICK, WHITE MORTAR, WHITE TRIM, CUT OFF AS MARKED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

H. A. MCELROY CO.,
GLASGOW, KY.

✓ NO. 2A1381

ORDER NO. 62646

DATE 11-3-1932

3 M 500 POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NC

TITLE (IN FULL) SAMSON COMMUNITY
HOSPITAL, GLASGOW, KY.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BUILDING RED BRICK, WHITE TRIM, SLATE ROOF, AWNINGS GREEN AND WHITE
STRIPE, WING AT END OF BLDG. WHITE WITH LIGHT GREEN WINDOW TRIM.
RAILING ON STEPS BLACK, TAKE CUT ROPE AND STAKE AT RIGHT, PUT
FOLIAGE ON TREES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

Curt Teich

COLLEGE BOOK STORE,
BOWLING GREEN, KY.

NO. 2A1362

ORDER NO. 62643

DATE 10-6-1932

6 M POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M.

YES

TITLE (IN FULL) TOP - WESTERN KENTUCKY
TEACHERS COLLEGE, BOWLING GREEN, KY.

IMPRINT NONE

BOT - AIR VIEW SHOWING ALL XXXX
BUILDINGS EXCEPT THREE ON CGDEN
CAMPUS

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

Do not show numbers on bldgs. on card

SUBMIT: RET. PHOTO ~~RET.~~ B. L. & W. PROOF
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

HANDCOL PROOF

RETURN PHOTO. *yes*

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

19

A6
BRAUN ART PUBL.CO.,
CLEVELAND,O.

✓ NO. 2A1383

ORDER NO. 62653

DATE 10-7-1932

6 M LARGE FOLDER VIEW

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) EAST 9TH STREET
PIER AND SKYLINE AT NIGHT
IN PLATE- (C)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M NO

IMPRINT NONE

COLOR DESCRIPTION

USE PHOTO NO. 2A-H659. (COLOR SAME AS 2A-H659.)

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

BRAUN ART PUBL. CO.,
CLEVELAND, O.

NO. 2A1384

ORDER NO. 62653

DATE 10-7-1932

6 M LARGE FOLDER VIEW AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LORAIN CARNEGIE BRIDGE
AND TERMINAL TOWER.

IN PLATE - (C)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

USE PHOTO NO. 2A-H654. COLOR SAME AS 2A-H654.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. —

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
RETURN PHOTO
YES
NO

DIAL NO. 2A1385

ORDER NO. 62657

DATE

10-7-32

CUSTOMER LUTHERAN COLLEGE,
SEGUIN, TEX.

3 1/2 M

PC

SIZE

3 1/2 X 5 1/2

PLACE OF TITLE: Upper Lower, Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
TEXAS LUTHERAN COLLEGE,
SEGUIN, TEXAS.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout Retouched Photo — Wash Drawing
Follow Layout

ELIMINATE THE LIGHT POLES & WIRES AND PART OF THE
WIDE ROAD SPACE IN THE FOREGROUND AND CLEAR UP
CENTRAL WALK.

COLOR DESCRIPTION

Bldgs. Plain clay color, kind
of yellow

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE AMERICAN ART

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM 2 COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE 3 3/16 X 5 3/16

SCREEN - 55 - 60 - 85 100 110 - 120 133 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL CIRCLE
SQUARE - LIKE COPY - VIGNETTE HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE — WIDE — HIGH, SAME SIZE —

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

3
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO

DIAL NO. 2A1386

ORDER NO. 62664

DATE 10-7-1932

CUSTOMER FRED BASKETT,

NICHOLASVILLE, KY.

OCT 25 1932

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M FC

SIZE 6 X 8 SCORED TO 4 X 6

STYLE AMERICAN ART

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full "BASKETT'S" RESTAURANT, LUNCH COUNTER

AND SODA FOUNTAIN

(ETC. AS PER LAYOUT)

FRONT NO. SPECIAL

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow LayoutSEE LAYOUT ATTACHED. USE PHOTOS ~~10-11-12-13~~ ^{new}

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Panromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

Screen
120
133
150
175

COLOR DESCRIPTION

COLORS AS MARKED ON EXTRA PRINTS ATTACHED.
NUMBERS ON PRINTS CORRESPOND TO NUMBERS ON
INSTRUCTIONS ATTACHED.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH DEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

SIZE WIDE HIGH SAME SIZE

SCREEN 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE - SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR

R- 92
200 2
A 7 NO
c-2 1/2 YES

J. P. GARROW NEWS CO.,
CLARKSBURG, W. VA.

NO. 2A1387

ORDER NO. 62713

DATE 10-18-1932

6 M POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) U.S. POST OFFICE,
CLARKSBURG, W. VA.

IMPRINT J. P. GARROW CLARKSBURG,
W. VA.

COLOR DESCRIPTION

MAKE BUILDING LIGHT TAN COLOR STONE, LIGHT STONE KRM GRANITE BASE,
CREAM CORNICE ABOVE FIRST FLOOR, PEA GREEN SASH AND RAILINGS, GREEN
LAMP POSTS, BLUE DESIGNS AROUND DOORS, RED TILE ROOF, BROWN DOTTED
MOULDING ON UPPER CORNICE, BRASS DOORS, SHOW FLAG ON POLE, GREEN
LAWN NEXT TO BUILDING.

REMOVE FENCE AND LUMBER ON RIGHT, ALSO POLE IN CENTER, SIGN AND
SIGN BOARDS ON RIGHT AND AUTOMOBILE ON LEFT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

J. P. GARROW NEWS CO.,
CLARKSBURG, W.VA.

NO. 2A1388

ORDER NO. 62713

DATE 10-18-1932

6 M POSTCARDS AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BIRD'S-EYE VIEW OF
CLARKSBURG, W.VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT XXXXXXXX J. P. GARROW,
CLARKSBURG, W.VA.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

J. P. GARROW,
CLARKSBURG, W. VA.

NO. 2A1389 ✓

ORDER NO. 62713

DATE 6-5-1933

6M

AMERICAN ART POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HARRISON COUNTY COURT
HOUSE, CLARKSBURG, W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M.

NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CUSTOMER
—
C. T. & CO.
—
RETURN PHOTO
YES
NO

DIAL NO. 2A1390 ORDER NO. 62704 DATE 10-11-1932

CUSTOMER THE POWERINE CO.,
DENVER, COLO.

25 M PC SIZE 3 1/2 X 5 1/2

PLACE OF TITLE: Upper Lower Center Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LOOK FOR THIS DISPLAY WHICH ASSURES
YOU OF PROPER LUBRICATION.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE TISSUE ATTACHED TO PHOTO.

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO & SAMPLE OF
ORANGE COLOR ATTACHED.

*Make duplicate
cut.*

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE AMERICAN ART

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT Customer C. T. Imprint No Imprint

IMPRINT: WHITNEY PUBLISHING CO.,
DENVER, COLO.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. n 120
Dry — Wet — Panchromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print Handcolor Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE — WIDE — HIGH SAME SIZE

BLOCKING DEPT WOOD - MORTISE - ANCHOR
SOLID METAL FLUSH TOP - FLUSH-BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT 3 GOOD INCOLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

SIZE 3 3/16 X 5 3/16
SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY VIGNETTE - HIGHLIGHT
WITH LINE WITHOUT LINE - SPECIAL BORDER

PHOTO RETURNED
TO
PHOTO USED FOR

MAKE RED

MAKE SOLID

CUSTOMER
—
|
—
PHOTO PROPERTY OF C. T. & CO.

DIAL NO. 2A1391

ORDER NO. 62702

DATE

10-11-1932

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER AMITY HALL,
DUNCANNON, PA.

6 M PC SIZE 3 1/2 X 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full AMITY HALL - A CENTURY OF SERVICE

FOR TRAVELERS.

(AMITY HALL TO BE IN CAPS, BALANCE TO BE IN
SCRIPT)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

COLOR DESCRIPTION

STYLE AMERICAN ART

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE — WIDE — HIGH SAME SIZE

BLOCKING DEPT WOOD MORTISE - ANCHOR

SOLID METAL - FLUSH TOP - FLUSH BOTTOM

FLUSH SIDES - FLUSH ALL AROUND

UNMOUNTED WITH BEARERS

CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

SIZE 3 3/16 X 5 3/16 SIZE

SCREEN 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

RETURN PHOTO
YES
NO

PHOTO RETURNED

TO

PHOTO USED FOR

Return photo
photo ret. 11/10/32

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

YES

RETURN PHOTO

DIAL NO. 2A1392

ORDER NO. 62734

DATE 10-26-1932

CUSTOMER G. T. RESTAURANT CO.,
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 ~~1/2~~ M PC GROUP (2) SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full G. T. RESTAURANT 100 E. OHIO ST. AT
RUSH ST.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

BOT: DINING ROOM

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

USE SAME LAYOUT AS ON CARD 1643-30 ATTACHED.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives WHITE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

SEE TISSUES ATTACHED TO PHOTOS

COLOR DESCRIPTION

SEE TISSUES ATTACHED TO PHOTOS.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES. ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES. COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BRASSERS
CUT TO PICAS (see size)

PROOFS

FLAT WOOD - IN COLORS - SPECIAL STOCK
ELECTROTYPE EACH OF
ON WOOD METAL

SIZE WIDE HIGH SAME SIZE
SCREEN 55 - 60 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE - SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR

*Photos returned
12/30/34*

MRS. A. G. COOK,
PETOSKEY, MICH.

✓ NO. ~~222~~ 2A1393

ORDER NO. 62738

DATE 10-13-1932

3 M500 POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO.

R. M. NO

TITLE (IN FULL) CUSHMAN HOUSE,
PETOSKEY, MICH.

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - 51

COLOR DESCRIPTION

USE PHOTO NO. 46354-C. COLOR SAME AS CARD NO. 46354-C ATTACHED.
TAKE OUT MAN ON STEPS AND HORSES IN LOWER RIGHT CORNER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO

DIAL NO. 2A1394 ORDER NO. 62746 DATE 10-13-1932

CUSTOMER ~~5~~ VILLA SPIRO, CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M500 P.C. (GROUP 3) SIZE 3 1/2 x 5 1/2

STYLE AMERICAN ART

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full VILLA SPIROS "A RENDEZVOUS FOR CONNOISSEURS" 4646 DREXEL BOULEVARD

SUB TITLES - RECEPTION ROOM
DINING ROOM
JOHN SPIROS HOST

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing

Follow Layout LXX LAYOUT LIKE CARD NO. 1A2126

ATTACHED, WITH INSERT OF MANS HEAD IN UPPER LEFT CORNER

SEE TISSUES ~~XXXXXX~~ ATTACHED TO PHOTOS

COLOR DESCRIPTION

SEE TISSUES ATTACHED TO PHOTOS.

4 photos to JCB
11/7/34

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120
Dry — Wet — Panromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE — WIDE — HIGH SAME SIZE —

BLOCKING DEPT WOOD — MORTISE — ANCHOR
SOLID METAL FLUSH TOP — FLUSH BOTTOM
FLUSH SIDES — FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (See size)

PROOFS

FLAT — WOOD — IN COLORS — SPECIAL SIGL
ELECTROTYPES EACH OF
ON WOOD METAL

SIZE 3 3/16 X 5 3/16 SIZE

SCREEN 55 - 60 - 85 100 110 - 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE
SQUARE LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE — WITHOUT LINE — SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 2A1395 ORDER NO. 62769 DATE 10-14-1932

CUSTOMER H.T. WHITE & COMPANY,
PHILADELPHIA, PA.

25 M PC GROUP (2) SIZE 3½ X 5½

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full (TITLE TO COME)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE LAYOUT ATTACHED. USE PHOTO NO. IA2424
& NEW DRAWING.

COLOR DESCRIPTION

COLOR IA2424 SAME AS BEFORE AND NEW DRAWING
AS PER TISSUE ATTACHED.

Photo ret. 1/4/34

Large Photo

RETURN PHOTO

DEPT. RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

STYLE AMERICAN ART

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: SAME AS ABOVE

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE 3 3/16 X 5 3/16

SCREEN 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT 3 GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

MRS. A. G. COOK,
PETSKEY, MICH.

NO. 2A1396

ORDER NO. 62762

DATE 10-25-1932

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) THE HILTON HOUSE IN
THE WOODS, BAY VIEW, MICH.

IMPRINT SAME AS ABOVE

Private No. before title:-

13A.

COLOR DESCRIPTION

TAKE OUT SIGN ^{on lawn} SHOW WHITE BLOSSOMS ON BUSHES IN FRONT of bldg.

Brown roof, brown frame bldg, white trimmings,
grey stairway.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

1 1/2

A42

MRS. A. G. COOK,
PETOSKEY, MICH,

NO. 2A1397

ORDER NO. 62782

DATE 10-25-1932

X 3M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE SOUTHERN,
BAY & VIEW, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

Private no. before title:
16A

COLOR DESCRIPTION

COLOR FRAME BUILDING CREAM, WHITE TRIMMINGS, GREEN BASEMENT.
SHOW FLOWERS IN FLOWER BOXES. *Dark green roof.*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.--

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

MRS. A. G. COOK,
PETOSKEY, MICH.

✓ NO. 2A1396

ORDER NO. 62781

DATE 10-14-1932

6 M AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

TITLE (IN FULL) INDIAN PAPOOSE WITH
HIS PARENTS, PETOSKEY, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - 44

COLOR DESCRIPTION

TAKE OUT POLES AND WHEEL BARROW.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

200 3/4
A 4 1/4

MRS. A. G. COOK,
PETOSKEY, MICH.



NO. 2A1399

ORDER NO. 62781

DATE 10-14-1932

6 M AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) AT LOOKOUT POINT, LAKE
SHORE DRIVE, NORTHERN MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - 7A

COLOR DESCRIPTION

SHOW SOME WHITE CLOUDS IN SKY. SHOW LAKE WITH WAVES.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

5.

see
A44

MRS. A. G. COOK,
PETOSKEY, MICH.

✓ NO. 2A1400

ORDER NO. 62781

DATE 10-14-1932

6 M AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

TITLE (IN FULL) TWIN SENTINELS OF THE
LAKE, LAKE SHORE DRIVE, NORTHERN
MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - 52A

COLOR DESCRIPTION

SHOW WATER WITH WAVES UP TO PEN MARKS ON PHOTO ATTACHED. TAKE
OFF TOP OF TREE IN REAR RIGHT AS MARKED. SHOW CUMULUS CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

MRS. A. G. COOK,
PETOSKEY, MICH.

✓ NO. 2A1401

ORDER NO. 52781

DATE 10-14-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

TITLE (IN FULL) PINES ON THE LAKE,
LAKE SHORE DRIVE, NORTHERN MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - 66

COLOR DESCRIPTION

SHOW CUMULUS CLOUDS IN SKY.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

79

MRS. A. G. COOK,
PETOSKEY, MICH.

✓ NO. 2A1402

ORDER NO. 62781

DATE 10-14-1932

6 M AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

A 4 1/2
TITLE (IN FULL) ROCKY SHORE, LAKE
SHORE DRIVE, NORTHERN MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - 67

COLOR DESCRIPTION

MAKE STONES GRAY AND BROWN, SHOW CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2
DEADLINE

CENTRAL DRUG STORE,
CHARLEVOIX, MICH

✓ NO. 2A1403

ORDER NO. 62779

DATE 10-14-1932

6 M POST CARDS AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

TITLE (IN FULL) BELVEDERE GOLF CLUB,
CHARLEVOIX, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

ADD SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

29/404

$\frac{1}{2}$ Peter

CENTRAL DRUG STORE,
CHARLEVOIX, MICH.

✓ NO. 2A1404

ORDER NO. 62779

DATE 10-14-1932

6 M POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) INNER HARBOR,
CHARLEVOIX, MICH.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BLEND IN BOAT.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
RETURN PHOTO

DIAL NO. 2A1405 ORDER NO. 62823 DATE 10-17-1932

CUSTOMER GRAN HOTEL ANCIRA, MONTERREY, MEXICO

12M 500 P.C.

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **WHEN VISITING PICTURESQUE MONTERREY**
BE SURE TO STOP AT GRAN HOTEL ANCIRA
(ETC. AS PER DRAWING)

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

COLOR DESCRIPTION

Drawing Ref. to Hendrick 12/1/3 ✓
Colors as per cards attached for rest use own judgment
Large Photo

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE AMERICAN ART

FRONT NO. 93 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

IMP. MADE IN U.S.A. BY CURT TEICH & CO.,
CHICAGO, ILL.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from — Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM — COPIES
DUPLICATES — ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day
SIZE $3\frac{3}{16} \times 5\frac{3}{16}$ HIGH SAME SIZE
SCREEN 55 60 85 100 110 120 133 150
ETCHING DEPT. PAINT IN BACKGROUND SOLID
FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE — LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER
ZINC ETCHINGS FROM — COPIES
DUPLICATES — COLOR PLATES
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day
SIZE — WIDE — HIGH SAME SIZE
BLOCKING DEPT. WOOD MORTISE — ANCHOR
SOLID METAL — FLUSH TOP — FLUSH BOTTOM
FLUSH SIDES — FLUSH ALL AROUND
UNMOUNTED WITH BRACKETS
CUT TO PICAS (see size)
PROOFS
3
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER —
RETURN PHOTO YES NO

DIAL NO. 2A1406 ORDER NO. 62826 DATE 10-18-1932
CUSTOMER MRS. RAY F. WAIT, WATKINS GLEN, N.Y.

DEPT. VETOUGHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

3 M 500 P.C. SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE AMERICAN ART

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full "THE ANNA-LEW MEANS A REST FOR YOU"

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout TAKE OUT WIRES

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative - Line - Halftone - Combination. Screen 120
Dry - Wet Panormatic - Color Separation. 133
Transfer - Paper Process - New Process. 150
Stripping - White Border - Full Face. 175
Blue Print - Handcolor - Black & White Proof. Titles - Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES										ZINC ETCHINGS FROM COPIES									
DUPLICATES										DUPLICATES									
LINE & HALFTONE COMB. COLOR PROCESS										COLOR PLATES									
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color

SIZE $3\frac{3}{16} \times 5\frac{3}{16}$
WIDE HIGH SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE LINE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE - SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BRACKETS
CUT TO PICAS (See size)

PROOFS

11 A GOOD INQUIRY SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

MAKE HOUSE WHITE, AWNINGS, GREEN & WHITE
ROOF GREEN, TREES IN FRONT MAPLE, TREES IN
BLOSSOM ON LEFT SIDE CATALPA, BUSHES ALONG
DRIVE ROSES, COLOR FLOWERS IN BOXES, PURPLE
PINK & LIGHT BLUE PETUNIAS. ENTRANCE RED FACE
BRICK.

SHAFF'S DRUG STORE,
NAPOLEON, OHIO

✓ NO. 2A1407

ORDER NO. 62836

DATE 10-18-1932

6 M POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO.

TITLE (IN FULL) GOLF COURSE, NAPOLEON,
OHIO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

MAKE TEES AND LAWN BRIGHT GREEN, TAN SAND PATCH ON LEFT AND
RIGHT, GREEN FOLIAGE, BARK ON TREE ON LEFT EDGE DARK GRAY AND WHITE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

2

SHAFF'S DRUG STORE,
NAPOLEON, OHIO

✓ NO. 2A1408

ORDER NO. 62836

DATE 10-18-1932

A42

5 M POST CARDS (ALL OF THIS ON THE PICTURE SIDE)		AMERICAN ART (ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER <u>LOWER</u> CENTER - BORDER.		FRONT NO. 1	R. M. NO
TITLE (IN FULL) U.S. POST OFFICE, NAPOLEON, OHIO		IMPRINT SAME AS ABOVE	

COLOR DESCRIPTION

MAKE BUILDING DARK RED BRICK, COPPER ROOF, LIGHT STONE COLUMNS
ON STEPS AND BASE, BUFF SASH & DOORS, SILVER COLOR LAMP POSTS
SHOW FLAG ON POLE. MAKE SMOOTH GREEN LAWN ON YARD BETWEEN
WALK AND CURB

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Photo in 15008

5

DEADLINE

THE BIG 5 & 100 STORE,
MANISTIQUE, MICH.

✓ NO. 2A1409

ORDER NO. 62857

DATE 11-25-1932

3 M 500 POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) KITCH-ITI-KI-PI SPRING,
PALMSBROOK STATE PARK,
MANISTIQUE, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

IMPRINT

YES - same as
on 6243-29
JOHN I. BELLAIRE,
MANISTIQUE, MICH.

COLOR DESCRIPTION

BROWN FRAME BUILDING, GREEN ROOF, WHITE TRIMMINGS, SHOW GRAVEL
APPROACH AND A LITTLE WIDER. TAKE LETTERING OUT OF

Photo

ALSO USED ON FOLDERS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

THE BIG 5 & 100 STORE,
MANISTIQUE, MICH.

NO. 2A1410

ORDER NO. 62857

DATE 11-25-1932

3 M 500 POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

YES -

same as

TITLE (IN FULL) KITCH-IT-KI-PI SPRING,

IMPRINT JOHN. I. BELLAIRE,

6243-29

PALMS-BOOK STATE PARK,
MANISTIQUE, MICH.

MANISTIQUE, MICH.

Bottom of

COLOR DESCRIPTION

BOTTOM IS OF A FAINT GREENISH BLUE COLOR, MORE GREEN THAN BLUE.
WATER IS VERY CLEAR, THE TREES ON BOTTOM ARE COVERED WITH GREENISH
AND BROWNISH MOSS. TAKE ~~FROM PHOTO~~.

Lettering from Photo.

ALSO USED ON FOLDERS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

THE BIG 5 & 100 STORE,
MANISTIQUE, MICH.

✓ NO. 2A1411

ORDER NO. 62858

DATE 11-25-1932

6M

LARGE FOLDERS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER. ^{STATE}
TITLE (IN FULL) ROAD TO PALMS-BOOKA PARK,
KITCH-ITI-KI-PI SPRING,
MANISTIQUE, MICH.

AMERICAN ART

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NO
IMPRINT NONE

COLOR DESCRIPTION

TAKE LETTERING OUT OF ~~TEXT~~ Photo

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

DEADLINE

THE BIG 5 & 100 STORE,
MANISTIQUE, MICH.

NO. 2A1412

ORDER NO. 62858

DATE 11-25-1932

6 M

LARGE FOLDERS *view*

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. NONE R. M. NO

TITLE (IN FULL) OUTLET OF KITCH-I-TI-KI-
PI SPRING, MANISTIQUE, MICH.

IMPRINT ~~XNONE~~ NONE /

COLOR DESCRIPTION

BROWN GREEN-GRAY QUAGMIRE ON BANKS. NO FLOWER BEDS.
TAKE LETTERING OUT OF ~~Photo~~ *Photo*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

THE BIG 5 & 100 STORE,
MANISTIQUE, MICH.

NO. 2A1413

ORDER NO. 62858

DATE 11-25-1932

6M

LARGE FOLDER VIEW

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER BORDER.

FRONT NO. NONE R. M. NO

IMPRINT NONE

TITLE (IN FULL) RAFT WITH LOAD OF
SIGHTSEERS LEAVING THE LANDING,
KITCH-ITI-KI-PI SPRING,
MANISTIQUE, MICH.

COLOR DESCRIPTION

TAKE OUT LETTERING IN ~~XXXX~~ Photo

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

THE BIG 5 & 100 STORE,
MANISTIQUE, MICH.

NO. 2A1414

ORDER NO. 62858

DATE 11-25-1932

6M

LARGE FOLDERS VIEW.

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER ~~LOWER, CENTER~~ BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL) SWIFT STREAM RUNNING
FROM BIG SPRING, KITCH-ITI-KI-PI
SPRING, MANISTIQUE, MICH.

IMPRINT

NONE
NONE

COLOR DESCRIPTION

GRAY - BROWN, GREEN QUAGMIRE BANKS, NO FLOWER BEDS.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO. -

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

THE BIG 5 & 10 C STORE,
MANISTIQUE, MICH.

NO. 2A1415

ORDER NO. 62858

DATE 11-25-1932

6 M LARGE FOLDERS VIEW. AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) BOTTOM OF KITCH-ITI-KI-PA
SPRING, SHOWING CHANGES IN FORMATION,
PALMS-BOOK STATE PARK, MANISTIQUE,
MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONER R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

GRAY-GREEN BACKGROUND.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

Curr

1/2

A5

2

3

THE BIG 5 & 100 STORE,
MANISTIQUE, MICH.

NO. 2A1415

ORDER NO. 62858

11-25-1932

DATE

6 M LARGE FOLDERS VIEW.

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. NONE

R. M. NO

TITLE (IN FULL) INDIAN LAKE,
MANISTIQUE, MICH.

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

THE BIG 5 & 100 STORE,
MANISTIQUE, MICH.

NO. 2A1417

ORDER NO. 62858

DATE 11-25-1932

6M LARGE FOLDERS VIEW. AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CEDAR STREET
MANISTIQUE, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

TAKE OUT LETTERING IN ~~TEXT~~ *Photo*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

F.W. WOOLWORTH CO. NO. 1601,
ATHENS, OHIO

NO. 2A1418

ORDER NO. 62871

DATE 10-20-1932

3 M 500 POST CARDS
(ALL OF THIS ON THE PICTURE SIDE)

AMERICAN ART
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M.

NO

TITLE (IN FULL) SOUTH BRIDGE OVER
HACKING RIVER, ATHENS, OHIO

IMPRINT NONE

COLOR DESCRIPTION

MAKE BRIDGE WHITE, LAMP POSTS BRONZE, BUILDING IN REAR CENTER
GREEN, BLDG. ON RIGHT WHITE, DARK GRAY ROOF, CEMENT ROAD.
REMOVE BLACK SMOKE ON BRIDGE AT LEFT AND POLE IN CENTER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

192
A5
PHOTO-IV-2CH-291

xc^{1/2}
A4^{1/4}

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

✓ NO. 2A1419

ORDER NO. 62885

DATE 10-21-1932

12 M 500 POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) SURF AND ROCKS, CASCO
BAY, PORTLAND, MAINE

IMPRINT SAME AS ABOVE

TAKE OFF PART OF TITLE-PORTLAND
MAINE AFTER 6M ARE RUN AND PRINT-
MT. DESERT ISLAND, MAINE -ON BALANCE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 2A1420

ORDER NO. 62884

DATE 10-20-1932

6 M POST CARD

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP - HEADQUARTERS OF
AMERICAN FISHING RACE COMMITTEE
BOT - MASTER MARINERS' ASSOCIATION,
XM GLOUCESTER, MASS.

AMERICAN ART

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

201
A4 3/4

1
2

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 2A1421

ORDER NO. 62881

DATE 10-20-1932

6 M POST CARDS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP - GREETINGS FROM
MAINE

BOT - BLUE MOUNTAIN AND SANDY RIVER

AMERICAN ART

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE.

COLOR DESCRIPTION

FALL FOLIAGE, TAKE OUT BUSHES IN RIVER, USE NATURAL LOOKING CLOUDS.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

✓ NO. 2A1422

ORDER NO. 62861

DATE 10-20-1932

6 M POST CARDS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP - GREETINGS FROM
MAINE

BOT - SUNSET ON BALD MOUNTAIN

AMERICAN ART

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

200^{3/4}
A4^{3/4}

1
4

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 2A1423

ORDER NO. 62881

DATE 10-20-1932

6 M POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) MT. KATAHDIN FROM
KIDNEY POND, MAINE

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

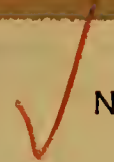
CUSTOMER.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

101
A5

AMERICAN ART POST CARD CO.,
BOSTON, MASS



NO. 2A1424

ORDER NO. 62881

DATE 10-20-1932

6 M POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) TURNER MOUNTAIN AND
SANDY STREAM POND, MAINE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

201
A43

AMERICAN ART POST CARD CO.,
BOSTON, MASS.



NO. 2A1425

ORDER NO. 62881

DATE 10-20-1932

6 M POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) MT. KATAHDIN AND
DAICEY POND, MAINE

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

21
A42

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

✓ NO. 2A1426
ORDER NO. 62861

DATE 10-20-1932

6 M POST CARDS AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) MT. KATAHDIN AND TURNER
MOUNTAIN FROM KATAHDIN LAKE, MA
MAINE

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

2

1
2

xc^{3/4}
A 43/4

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

✓ NO. 2A1427

ORDER NO. 62681

DATE 10-20-1932

6 M

POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) BARREN MOUNTAIN IN MAINE

IMPRINT SAME AS N ABOVE

COLOR DESCRIPTION

XXXXXXXXXXXXX USE NATURAL SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

5

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 2A1426
ORDER NO. 62881
DATE 10-20-1932

6 M POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) BORESTONE MOUNTAIN IN
MAINE

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

TAKE OUT BARN. SHOW NATURAL LOOKING SKY.

Photo in 3AH786

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

76

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 2A1429

ORDER NO. 62882

DATE 10-20-1932

6 M POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) TOP - HIGHEST HEADLAND
ON ATLANTIC ~~SEA~~ COAST
BOT - GREAT HEAD, BAR HARBOR,
MAINE, MT. DESERT ISLAND

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

✓ NO. 2A1430

ORDER NO. 62882

DATE ~~10-20-1952~~

6 M

POST CARDS

(ALL OF THIS ON THE PICTURE SIDE)

AMERICAN ART

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL) TOP-ACADIA NATIONAL
PARK
BOT - SAND BEACH AND BEEHIVE
MOUNTAIN, BAR HARBOR, MAINE.
MT. DESERT ISLAND

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

CUT OFF AT BOTTOM

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 2A1431

ORDER NO. 62882

DATE 10-20-1932

6 M POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MOONLIGHT ALONG THE
OCEAN DRIVE, BAR HARBOR, MAINE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NC

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

DO NOT SHOW MOON

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 2A1432

ORDER NO. 62882

DATE 10-20-1932

6 M POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL) TOP - ACADIA NATIONAL
PARK, MT. DESERT ISLAND
BOT 2 EAGLE LAKE AND CADILLAC
MOUNTAIN ROAD, BAR HARBOR, MAINE

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

USE FALL COLORS FOR FOLIAGE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 2A1433

ORDER NO. 62882

DATE 10-20-1932

6 M POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) TOP - ACADIA NATIONAL
PARK

IMPRINT SAME AS ABOVE

BOT - ~~MBX~~ HORSESHOE CURVE ON
THE NEW CADILLAC MOUNTAIN SUMMIT
ROAD, MT. DESERT ISLAND, MAINE

COLOR DESCRIPTION

TAKE OUT BUSHES IN FOREGROUND

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 2A1434

ORDER NO. 62882

DATE. 10-20-1932

6 M POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) TOP - XR ACADIA NATIONAL

IMPRINT

SAME AS ABOVE

PARK, MT. DESERT ISLAND, MAINE

BOT - GLIMPSE OF EAGLE LAKE FROM

HORSESHOE CURVE ON CADILLAC

MOUNTAIN SUMMIT ROAD

COLOR DESCRIPTION

SHOW CURVE. TAKE OUT SHADOW

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 2A1435

ORDER NO. 62882

DATE 10-20-1932

6M POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL) TOP - ACADIA NATIONAL
PARK

IMPRINT

1 NO
SAME AS ABOVE

BOT - ASCENDING THE NEW CADILLAC
~~MT. MITCHELL~~ MOUNTAIN SUMMIT ROAD, MT.
DESERT ISLAND, MAINE

COLOR DESCRIPTION

TAKE OUT AUTO AND MAN

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

201
A42

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

✓ NO. 2A1436
ORDER NO. 62882

DATE 10-20-1932

6 M POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. R. M. NO

TITLE (IN FULL) TOP - ACADEIA NATIONAL
PARK, BAR HARBOR, MAINE
BOT - VIEW ON THE NEW CADILLAC
MOUNTAIN SUMMIT ROAD

IMPRINT SAME AS ABOVE

Photo in 3AH 1265

COLOR DESCRIPTION

BMX SHOW WATER AND LAND IN DISTANCE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

Handwritten scribbles and a large loop.

2

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 2A1438

ORDER NO. 62882

DATE 10-20-1932

6 M POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) TOP - ACADIA NATIONAL
PARK, BAR HARBOR, MAINE

IMPRINT SAME AS ABOVE

BOT - EAGLE LAKE FROM THE NEW
SUMMIT ROAD, CADILLAC MOUNTAIN

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

DEADLINE

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

✓ NO. 2A1439

ORDER NO. 62882

DATE 10-20-1932

HL 3/4
A 4 1/2

6 M POST CARDS <small>(ALL OF THIS ON THE PICTURE SIDE)</small>		AMERICAN ART <small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO.	R. M.
TITLE (IN FULL) TOP - ACADIA NATIONAL PARK		IMPRINT	SAME AS ABOVE
BOT - VIEW ON THE NEW CADILLAC MOUNTAIN SUMMIT ROAD, BAR HARBOR, MAINE			
COLOR DESCRIPTION CLARIFY LAND AND WATER IN DISTANCE			

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

2801
A5

1 1/2

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 2A1440

ORDER NO. 62882

DATE 10-20-1932

6 M POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R.M.

NO

TITLE (IN FULL) TOP - ACADIA NATIONAL
PARK

IMPRINT

SAME AS ABOVE

BOT - HORSESHOE CURVE ON CADILLAC
MOUNTAIN SUMMIT ROAD, MT. DESERT
ISLAND, MAINE.

COLOR DESCRIPTION

SHOW HORSESHOE ROAD PLAINLY. IMPROVE ROAD IN FOREGROUND.
SHOW WATER AND LAND IN DISTANCE

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

2

200-1
A 4 1/2

2

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

✓ NO. 2A1441

ORDER NO. 62882

DATE 10-20-1932

6 M POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP - ACADIA NATIONAL
PARK

BOT - PORCUPINE ISLANDS AND
FRENCHMAN'S BAY FROM THE SUMMIT
OF CADILLAC MOUNTAIN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BUILD ON BOTTOM 1-2 INCH

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

19

ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

✓ NO. 2A1442

ORDER NO. 62913

DATE 10-24-1932

5 M POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 56 R. M. NO

TITLE (IN FULL) POST OFFICE,
KISSIMMEE, FLA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - K18

COLOR DESCRIPTION

MAKE BUILDING DARK RED BRICK AS SAMPLE ATTACHED. CONCRETE TRIM.
TRIM AROUND WINDOWS AND DOORS IN A VERY LIGHT GREEN. RED TILE
ROOF MOTTLED. DARK GREEN MAIL BOX. SHOW A FEW RED XXXB AND PINK
FLOWERS, REMOVE POLE AT LEFT.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

OCT 25 1932

DEADLINE

ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

✓ NO. 2A1443

ORDER NO. 62913

DATE 10-24-1932

6 M POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 56 R. M. NO

TITLE (IN FULL) COMMUNITY BUILDING,
LAKE FRONT PARK, KISSIMMEE, FLA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - K49

COLOR DESCRIPTION

COLOR BUILDING LIGHT CREAM STUCCO, RED TILE
COURT. BLUE, RED AND PINK FLOWERS AROUND BUILDING

use best photo.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

OCT 25 1932

DEADLINE

ODESSA PUBLIC SCHOOLS,
ODESSA, TEXAS

✓ NO. 2A1444

ORDER NO. 62912

DATE 10-24-1932

3M 500 POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ODESSA HIGH SCHOOL,
ODESSA, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

ROOF RED TILE. TAKE OUT PART OF FOREGROUND *up to curb if possible*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF *yes*

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

all 3/4
A 4 3/4

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N.Y.

NO. 2A1445

ORDER NO. 63089

DATE 10-1-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

29

R. M.

NO

TITLE (IN FULL) BRIAR CLIFF LODGE,
BRANT LAKE, HORICON, N.Y.

IMPRINT

SAME AS ABOVE.

PRIVATE NO. 3-4" FROM RIGHT EDGE
IN UPPER BORDER - 64

COLOR DESCRIPTION

BUILDING WHITE, DARK GREEN TRIM ALSO LATTICE & FLOWER BOXES.
DARK RED ROOF. PINK TO PURPLE PETUNIAS. YELLOW WINDOW SHADES,
GRAY STEPS, GRAY AND BROWN FIELD, STONE WALL. CANOES - ONE
RED, ONE YELLOW, BOAT DOCK WHITE WITH RED ROOF.
BRING OUT ROOF MORE BETWEEN WINDOWS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

PLATE ☒ GOOD IN COLORS SPECIAL STOCK
 _____ ELECTROTYPES EACH OF _____
 ON WOOD METAL

F.W.WOOLWORTH : CO.NO.1597,
HAMMOND, LA.

NO. 2A1448

ORDER NO. 62953

DATE '10-25-1932

3 M500 POST CARDS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CASA DE FRESA,
HAMMOND, LA.

AMERICAN ART

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

BUILDING RED AND WHITE, TAKE OUT SIGN "HOTEL ALVIS"

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Curt Teich

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N.Y.

NO. 2A1449

ORDER NO. 62968

DATE 10-26-1932

.6 M POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 29 R. M. NO

TITLE (IN FULL) ST. JAMES CATHOLIC
CHURCH, CHESTERTOWN, N.Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-4' FROM RIGHT
EDGE IN UPPER BORDER - 65

COLOR DESCRIPTION

CHURCH WHITE, DOOR-S OAK, WEATHERED GREEN ROOF, GREEN LATTICE IN
STEEPLE, GOLD CROSS AGAINST SKY, RED LEAVED, RED CANNAS IN
FOREGROUND, MAKE BUILDING LEFT OF CHURCH AND RIGHT SIDE OF STREET
WHITE WITH RED ROOF. BLDG. ON FARTHER END OF STREET WHITE WITH
GRAY ROOF. RIGHT SIDE OF CHURCH ON EXTREME RIGHT RED GAS TANKS
END OF STREET WHITE BUILDING.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

200's
4 1/2

1
2

C.W. HUGHES & CO., INC.,
MECHANICVILLE, N.Y.

NO. 2A1450

ORDER NO. 62968

DATE 10-26-1932

6 M POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) FRIENDS LAKE LOOKING
NORTH, ADIRONDACK MTS.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 29 R. M. NO
IMPRINT SAME AS ABOVE

PRIVATE NO. 3-411 FROM RIGHT
EDGE IN UPPER BORDER - 66

COLOR DESCRIPTION
REMOVE STUMP FROM FOREGROUND.

PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO B. L. & W. PROOF
PHOTO PROPERTY OF C. T. & Co.— CUSTOMER HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2

3

C.W. HUGHES & CO., INC.,
MECHANICVILLE, N.Y.

NO. 2A1451

ORDER NO. 62968

DATE 10-26-1932

6 M POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FRIENDS LAKE LOOKING
SOUTH, ADIRONDACK MTS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 29 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-4¹¹ FROM RIGHT EDGE
IN UPPER BORDER - 67

COLOR DESCRIPTION

PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Friends Lake Looking South
Adirondack Mts., N. Y.—67

88748

200 1/2
A 4 1/2

1
2

O.W. HUGHES & CO., INC.,
MECHANICVILLE, N.Y.

NO. 2A1452

ORDER NO. 62968

DATE 10-26-1932

6 M POST CARDS

(ALL OF THIS ON THE PICTURE SIDE)

AMERICAN ART

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 29 R. M. NO

TITLE (IN FULL) EAST SIDE OF FRIENDS
LAKE, ADIRONDACK MTS.

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-4' FROM RIGHT EDGE
IN UPPER BORDER - 68

COLOR DESCRIPTION

PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

A4 1/2

C.W. HUGHES & CO., INC.,
MECHANICVILLE, N.Y.

NO. 2A1453

ORDER NO. 62967

DATE 10-26-1932

12 M 500 POST CARDS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ST. MARKS CHURCH,
PITTSFIELD, MASS.

PRIVATE NO. 3-4" FROM RIGHT EDGE
IN UPPER BORDER - 108

AMERICAN ART

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 29 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

MAKE BUILDING LIGHT AND DARK GRAY, STATUES WHITE, DOORS OAK,
HINGES AND SIDE LIGHTS BLACK, CANNAS AND GERANIUMS IN FLOWER BED.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

C.W. HUGHES & CO., INC.,
MECHANICVILLE, N.Y.

✓ NO. 2A1456

ORDER NO. 62992

DATE 10-28-1932

45
6 M POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MC NELLIS, ON THE
INTERNATIONAL HIGHWAY NO. 9,
SCHROON LAKE N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 29 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-4¹¹ FROM RIGHT EDGE
IN UPPER BORDER - 54

COLOR DESCRIPTION

COLOR SAME AS CARD NO. 2A525 ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TITUSVILLE NEWS CO.,
TITUSVILLE, PA.

NO. 2A1457

ORDER NO. 63010

DATE 12-5-1932

6 M

POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) COLESTOCK HIGH SCHOOL,
TITUSVILLE, PA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BUILDING DARK RED BRICK AND DARK BROWN MIXED OR MOTTLED BRICK.
LIGHT STONE CORNICE & BASE & COLUMNS & GABLES OVER ENTRANCE.
CREAM WINDOW FRAMES & SASH, OAK DOORS, LIGHT STONE STEPS, DARK
BRONZE LAMP POSTS, GRAY STONE WALL ALONG FRONT, GREENXXXXXX LAWN
NEXT TO BLDG. BLDGS ON LEFT AND RIGHT LIGHT GRAY, REMOVE WIRE
AND POLE. REMOVE MAN IN DOOR.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET
COMPLETED

MC LELLAN STORES,
MARSHALL, TEXAS

NO. 2A1458

ORDER NO. 63003

DATE 11-2-1932

6 M POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) COLLEGE OF MARSHALL,
MARSHALL, TEXAS

IMPRINT NONE

COLOR DESCRIPTION

COLOR SAME AS CARD NO. 11397 ATTACHED.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

Shanghai 2

2

MC LELLAN STORES,
MARSHALL, TEXAS

NO. 2A1459

ORDER NO. 63002

DATE 11-24-1932

3 M 500 POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) WILEY COLLEGE,
MARSHALL, TEXAS

IMPRINT NONE

COLOR DESCRIPTION

USE PHOTO NO. D-2667. FIRST BUILDING ON RIGHT RED, 2ND. BROWN,
BUILDING ON LEFT RED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Curry to Hall

E. D. WEST CO.,
SOUTH YARMOUTH, MASS.

✓ NO. 2A1460

ORDER NO. 63027

DATE 11-1-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 108 R. M. NO.

TITLE (IN FULL)

THE BELMONT, WEST
HARWICH-BY-~~THE~~SEA, CAPE COD, MASS. YARMOUTH, CAPE COD, MASS.

COLOR DESCRIPTION

COLOR SAME AS CARD NO. 1A2786 ATTACHED.

*Paste the two pictures together. Reproduce
within pencil lines.*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2

19
2

S. H. KRESS & CO.,
SHREVEPORT, LA.

NO. 2A1461

ORDER NO. 63050

DATE 11-1-1932

3 M 500 POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) POST OFFICE,
SHREVEPORT, LA.

IMPRINT NONE

COLOR DESCRIPTION

TAKE OUT POLES, WIRES AND LAMP POST, ALSO UNION DENTISTS SIGN
AND LITTLE NEWSPAPER STAND. Also "Pike Hall for Congress"
Sign.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

S. H. KRESS & CO.,
SHREVEPORT, LA.

✓ NO. 2A1462

ORDER NO. 63046

DATE 11-1-1932

6 M

POST CARDS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BARKESDALE FIELD,
LARGEST AIRPORT IN U.S.A.,
SHREVEPORT, LA.

AMERICAN ART

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

COLOR ALL BUILDINGS WHITE WITH RED ROOFS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

14

ROSE'S 5-10 & 25C STORES,
HENDERSON, N.C.

NO. 2A1463

ORDER NO. 63072

DATE 11-3-1932

3 M 500 POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) BROAD STREET METHODIST
CHURCH, STATESVILLE, N.C.

IMPRINT ROSE'S 5-10 & 25C STORES,
STATESVILLE, N.C.

TAKE OFF IMPRINT AFTER 2M ARE RUN

COLOR DESCRIPTION

COLOR SAME AS CARD & NO. 90785 ATTACHED. TAKE CUT POLE AND WIRES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

ROSE'S 5-10 & 25C STORES,
HENDERSON, NC.

NO. 2A1464

ORDER NO. 63071

DATE 11-3-1932

6 M POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) DAVIS HOSPITAL,
STATESVILLE, N.C.

IMPRINT

ROSE'S 5-10 & 25C STORES,
STATESVILLE, N.C.

TAKE OFF IMPRINT AFTER 2M ARE RUN

COLOR DESCRIPTION

BUILDING MEDIUM RED BRICK, WHITE MORTAR, WHITE TRIM. TOWER IN REAR
RED ROOF, GREEN LAWN, WHITE WALK, TAKE OUT SIGN, SHOW
FEW FLOWERS ON BUSHES.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

J. D. HUNTER BOOK STORE,
BELLEFONTE, PA.

NO. 2A1465

ORDER NO. 63691

DATE 11-4-1932

3 M 500 POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) BELLEFONTE'S X FAMOUS
SPRING, BELLEFONTE, PA.

IMPRINT HUNTER'S BOOK STORE,
BELLEFONTE, PA.

COLOR DESCRIPTION

BUILDING DARK GRAY LIMESTONE, RED ROOF, WHITE TRIM, GREEN FOUNTAIN
GRAY BASE, WATER IN SPRING EMERALD GREEN, GRAY COLUMNS ON RIGHT
AT ENTRANCE, LIGHT CEMENT BASIN AROUND SPRING, GREEN LAWN.
BUILDING ON RIGHT WHITE, SLATE ROOF, REMOVE MAN ON RIGHT EDGE OF
SPRING

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

HP 3/4
A4 3/4

1 1/2

J. D. HUNTER BOOK STORE,
BELLEFONTE, PA.

NO. 2A1466

ORDER NO. 63091

DATE 1-15-1932

3 M 500 POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) SPRING AND PLANT OF
TITAN METAL CO., BELLEFONTE, PA.

IMPRINT HUNTER'S BOOK STORE,
BELLEFONTE, PA.

COLOR DESCRIPTION

BUILDING BROWN, WHITE BASE, DARK RED ROOF, OFFICE IN CENTER BUFF,
GREEN ROOF, BROWN TANK ON LEFT, PINK AND RED FLOWER BED, GREEN
LAWN AND SHRUBBERY, WHITE CEMENT WALL & AROUND SPRING IN
FOREGROUND, WHITE FENCE, CEMENT ROAD ON RIGHT, WATER IN BASIN
DEEP BLUE, GREEN MOUNTAINS IN REAR.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

CUSTOMER
—
C. T. & CO.
—
PHOTO PROPERTY OF
—
RETURN PHOTO
YES
NO

DIAL NO. 2A1467 ORDER NO. 63118 DATE 11-8-1932

CUSTOMER ZWEIGLE BROS., ROCHESTER, N.Y.

1 M P. C. SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full NO TITLE

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout THE WORDS - DISPLAY IN ROCHESTER
CHAMBER OF COMMERCE, TO BE REMOVED AND INSERTED
IN PANEL OF SHOW CASE

COLOR DESCRIPTION

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE BLACK & WHITE *white border*

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Panromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB				COLOR PROCESS			
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	

SIZE $3\frac{3}{16} \times 5\frac{3}{16}$ HIGH SAME SIZE
SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT WOOD MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

3 GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED
TO
PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER —
RETURN PHOTO YES NO

DIAL NO. 2A1468 ORDER NO. 63124 DATE 11-8-1932
CUSTOMER HARRY PAHL, SANTA CLARA, CALIF.

6 M BUS. CARDS SIZE $2\frac{3}{4} \times 3\frac{1}{2}$

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full NO TITLE

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout REMOVE TELEGRAPH POLES AND WIRES,
LEAVE THREE ARCH LIGHTS.

COLOR DESCRIPTION

COLOR ROOF #32, WALLS OF BUILDING WHITE, FORD
ELECT. SIGN -WHITE LETTERING, BODY COLOR #25.
ALL LETTERING ON BUILDING BLACK, EXCEPT NAME
SHELL ON SERVICE STATION COLOR # 23.
COLOR & FIRST SHELL GAS PUMP # 23, 2nd. WHITE,
AND 3rd. #1.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE AMERICAN ART

FRONT NO. NONE (All of this on address side)
R. M. ☒ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint ☒ No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Panromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB COLOR PROCESS
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day
ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
SIZE WIDE HIGH SAME SIZE
BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEAKERS
CUT TO PICAS (see size)
3 PROOFS
FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

WM. H. BOWERS,
PEN-MAR, PA.

✓ NO. 2A1469

ORDER NO. 63136

DATE 11-9-1932

12 M 500 POST CARDS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MESS HALLS AND OFFICERS
QUARTERS, CAMP RITCHIE,
CASCADE, MD.

AMERICAN ART

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

TENTS ON RIGHT TAN-BROWN. BUILDINGS ON LEFT GRAY AND BROWN MOTTLED
STONE. GRAY ROOFS. WHITE TRIM, GREEN SHRUBBERY AND WHITE STONES
ALONG DRIVE, GREEN FOLIAGE.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

WM. H. BOWERS,
PEN-MAR, PA.

NO. 2A1470

ORDER NO. 53136

DATE 11-9-1932

12M 500 POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) VIEW OF LAKE AND CAMP
RITCHIE, CASCADE, MD.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BUILDING ON LEFT GRAY STONE, SLATE ROOF, BROWN TRIM, TENTS ON
REAR RIGHT TAN-BROWN COLOR, BLDG. IN REAR CENTER GRAY STONE,
BUILDING ON RIGHT REAR DARK GRAY SLATE ROOF, GRAY PIER ON RIGHT
YELLOW AND RED CANOES AND BOATS, MAKE WATER BLUE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

1 1/2

A43/4

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

✓ NO. 2A1471

ORDER NO. 63148

DATE 11-9-1932

6 M POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) MUNICIPAL BUILDING,
NORWOOD, MASS.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BUILDING CREAM GRAY, CUT OFF AT BOTTOM ONLY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

very Rushy
JH

2

DEADLINE

1 1/2

A4 3/4

AMERICAN ART POST CARD CO.,
BOSTON, MASS.



NO. 2A1472

ORDER NO. 63148

DATE 11-9-1932

6 M POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) NORWOOD THEATRE
FROM MUNICIPAL PARK, NORWOOD, MASS.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BUILDING CREAM GRAY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

AMERICAN ART POST CARD CO.,
11 BOSTON, MASS.

NO. 2A1473

ORDER NO. 63148

DATE 11-9-1932

6 M POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) ST. CATHERINE CHURCH,
NORWOOD, MASS.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION
BUILDING CREAM.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

DEADLINE

Very Rushy
ft

3

1 1/2

A4 1/2

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 2A1474

ORDER NO. 63148

DATE 11-9-1932

6 M POST CARDS <small>(ALL OF THIS ON THE PICTURE SIDE)</small>		AMERICAN ART <small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 1	R. M. NO
TITLE (IN FULL) BATHING BEACH, NEW POND, NORWOOD, MASS.		IMPRINT	SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

DEADLINE

Very Rushy

19
25

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES

DIAL NO. 2A1475 ORDER NO. 63147 DATE 11-9-1932
CUSTOMER HOTEL ROBERTS, MIAMI, FLA.

12_M 500 P.C. SIZE 3½ x 5½

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full LOBBY - HOTEL ROBERTS - 24 W. FLAGLER ST.
MIAMI, FLA.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE XXX AMERICAN ART

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Panchromatic — Color Separation. Screen 133
Transfer — Paper Process New Process. Screen 150
Stripping — White Border Full Face. Screen 175
Blue Print Handcolor Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE 3 3/16 x 5 3/16 HIGH SAME SIZE

SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE — LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE — SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH, SAME SIZE

BLOCKING DEPT. WOOD MORTISE — ANCHOR
SOLID METAL — FLUSH TOP — FLUSH BOTTOM
FLUSH SIDES — FLUSH ALL AROUND
UNMOUNTED WITH BRACKERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

Extra for
Art Work
\$4.25

19

4 3/4

2

BARTON DRUG CO.,
EAST HAMPTON, CONN.

✓ NO. 2A1476

ORDER NO. 63151

DATE 11-10-1932

3 M 500 POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) THE CENTER,
EAST HAMPTON, CONN.

IMPRINT NONE

COLOR DESCRIPTION
TAKE OUT SOCCONY SIGN, ALSO DRUG STORE AND GH ROCK SIGNS. SHOW FLAG
ON POLE, SHOW CHURCH STEEPLE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

14

FILE

3 1/2
200-1 1/2
A 6 1/2
C-3/4

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — PHOTO RETURNED TO PHOTO USED FOR

DIAL NO. 2A1477 ORDER NO. 63166 DATE 11-10-1932
CUSTOMER THE ALLIS PRESS, KANSAS CITY, MO.

6 M P.C. SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TOP - "PHEASANT AND PALM"
BOT - "HISTORICAL CHINTZ OF THE LATE GEORGIAN PERIOD
(ETC. AS PER LAYOUT)

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

See instructions attached

COLOR DESCRIPTION
For Pheasant & Palm Chintz, see colored copy attached.. Space to left of Pheasant & Palm Chintz, use same tint as used in background of Pheasant and Palm Chintz. See Card No. OA3138 attached, which customer thinks is well worked out and might aid you in carrying out the coloring of this card.

Return halftones and colored copy.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

STYLE AMERICAN ART

FRONT NO. SPECIAL R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT Customer C. T. Imprint No Imprint
IMP. — THE ALLIS PRESS, KANSAS CITY, MO.

PHOTO LITHO
Rphoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES ZINC ETCHINGS FROM COPIES
DUPLICATES ZINC COLOR PLATES DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE
SQUARE — LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE — WITHOUT LINE — SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

Extra for Art Work \$7.50

Hel
A5

T. S. JORDAN,
SAYRE, PA.

NO. 2A1478

ORDER NO. X63588

63607

DATE 12-14-1932

G M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

TITLE (IN FULL)

VIEW FROM WAVERLY HILL

IMPRINT

NO

SAME AS ABOVE

LOOKING TOWARDS WAVERLY, N.Y.,
SAYRE AND ATHENS, PA.

TAKE OFF IMPRINT AFTER 3,000
ARE RUN.

COLOR DESCRIPTION

LIGHT CEMENT ROAD, WHITE FENCE, DARK BRIDGE, WHITE PIERS ON RIGHT
CENTER. SHOW RIVER ON RIGHT. REAR BLDGS. ON LEFT LIGHT GRAY.
GREEN FOLIAGE & MOUNTAINS IN REAR

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO

DIAL NO. 2A1478

ORDER NO. 63175

DATE 11-14-1932

CUSTOMER THE ALLIS PRESS, KANSAS CITY, MO.

6 M P.C.

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

PLACE OF TITLE Upper, Lower, Center Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP - AIRPLANE VIEW

BOT - ST. JOSEPH'S HOSPITAL AND NURSES' HOME,
KANSAS CITY, MO.

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing

Follow Layout SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

Photo ret. 12/6/32

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE AMERICAN ART

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT Customer C. T. Imprint No Imprint

IMP. - THE ALLIS PRESS, KANSAS CITY, MO.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative - Line Halftone Combination. 120

Dry Wet Panormatic - Color Separation. 133

Transfer - Paper Process - New Process. 150

Stripping - White Border Full Face. 175

Blue Print Handcolor Black & White Proof. Titles - Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE - ANCHOR

SOLID METAL - FLUSH TOP - FLUSH BOTTOM

FLUSH SIDES - FLUSH ALL AROUND

UNMOUNTED WITH BEARERS

CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF

ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
—
C. T. & CO.
—
PHOTO PROPERTY OF C. T. & CO.
—
RETURN PHOTO
YES
NO

DIAL NO. 2A1479

ORDER NO. 63187 DATE 11-14-1932

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER Lafayette Hotel, Havre De Grace, Md.

Photos for
this Customer

6 M P.C. SIZE 3 1/2 x 5 1/2

STYLE AMERICAN ART

PLACE OF TITLE: Upper Lower, Center Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full LAFAYETTE HOTEL, HAVRE DE GRACE, MD.

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Panchromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day
ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
SIZE WIDE HIGH SAME SIZE
BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)
PROOFS
FLAT - GOOD - INCOLORS - SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

COLOR DESCRIPTION
SEE INSTRUCTIONS ATTACHED.

R. 2
200 1 1/4
A-5
C-1/2

A42
F.W. WOOLWORTH CO., NO. 1039,
EL RENO, OKLA.

✓ NO. 2A1480

ORDER NO. 62316

DATE 11-15-1932

6 M POST CARDS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SOUTHERN U.S.
REFORMATORY, EL RENO, OKLA.

AMERICAN ART

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

CLEAN UP GROUNDS ETC.

*Light gray mixed with very light
brownish-red brick. Copper dome, red roof.*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO.
PHOTO TICKET

COMPLETED

A4 1/2

2

A.M. LA DOW,
MILLVILLE, N.H.

✓ NO. 291481

ORDER NO. 53242

DATE 11-29-1932

3 M 500 POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER,

FRONT NO. 1

R. M

NO

TITLE (IN FULL) REBECCA MULFORD BACON
SCHOOL, MILLVILLE, N.H.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

BUILDING DARK RED BRICK, LIGHT STONE CORNICE & TRIM & ENTRANCE
WHITE SASH & WINDOW FRAMES & DOORS. GRAY STEPS, BRONZE LIGHTS.
GRAY RAILINGS ON STAIRWAY. BRONZE WINDOW FRAMES & ROOF ON SUN
PARLOR ON REAR RIGHT OF BLDG. TAN SAND YARD, LIGHT CEMENT WALKS.
PUT FLAG ON POLE ON LEFT, DARK STONE PAVING IN FOREGROUND.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET
COMPLETED

5

3
Print 8x10

43 1/2

F. W. WOOLWORTH CO.,
OKMULGEE, OKLA.

✓ NO. 2A1482

ORDER NO. 63265

DATE 11-23-1932

3 1500 POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO. 2 R. M. NO

TITLE (IN FULL) NEW POST OFFICE,
OKMULGEE, OKLA.

IMPRINT NONE

COLOR DESCRIPTION

BUILDING WHITE LIMESTONE, ALUMINUM DOORS AND WINDOW WORK. CLEAN
UP GROUNDS, SHOW LAWN AROUND BLDG.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

10

2 1/2

A4 3/4

F. W. WOOLWORTH CO.,
OKMULGEE, OKLA.

✓ NO. 2A1483

ORDER NO. 63265

DATE 11-29-1932

3 M 500 POST CARDS

(ALL OF THIS ON THE PICTURE SIDE)

AMERICAN ART

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

2

R. M

NO

TITLE (IN FULL) COUNCIL HOUSE,
ERECTED 1878, OKMULGEE, OKLA.

IMPRINT

NONE

COLOR DESCRIPTION

COLOR SAME AS CARD NO. 60202 ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

Very Rush
H. H.

5

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

YES

RETURN PHOTO

DIAL NO. 2A1484 ORDER NO. 63317 DATE 11-22-1932

CUSTOMER H. & A. SELMER, INC., ELKHART, IND.

DEPT. DATE COMPLETED

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

6 M P.C. SIZE 3 1/2 x 5 1/2

STYLE AMERICAN ART

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full SELMER "YOU'LL PLAY BETTER WITH A
SELMER!"
(ETC. AS PER COPY)

FRONT NO. 3 None R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

*use only part of photo as
marked.*

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT 3 GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

SIZE WIDE HIGH SAME SIZE

SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PASTE IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

COLOR DESCRIPTION
SEE INSTRUCTIONS ATTACHED.

*Colored sketch ret.
1/3/33*

VERY RUSH

PHOTO RETURNED

TO

PHOTO USED FOR

15.00

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N.Y.

NO. 2A/485

ORDER NO. 63319

DATE 11-22-1932

6 M POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) BERGHOFF'S TRADING
POST, CAROGA LAKE, N.Y.

IMPRINT JOHN BERGHOFF, CAROGA LAKE,
N.Y.

COLOR DESCRIPTION

COLOR PUMPS SILVER, BUILDING RUST OR TAN COLOR, GREEN ROOF, GREEN
SCREENS AND FRAMES, ROCK CHIMNEY.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

2003
A44

2

2

WHITE RIVER ART STATION,
BRANSON, MO.

NO. 2A1486 ✓
2A1486

ORDER NO. 63321

DATE 5-10-1933

6 M POST CARDS AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER,

TITLE (IN FULL)

LAKE TANEYCOMO BRIDGE BETWEEN BRAN-
SON AND HOLLISTER, MO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M

NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

WHITE BRIDGE, SHOW BLDG. ESPECIALLY ONE AT RIGHT AT TOP OF
HILL. PUT IN FLOWERS AT RIGHT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

A4 1/2

COMMUNITY CASH STORE,
PASS CHRISTIAN, MISS.

✓ NO. 2A1488

ORDER NO. 63334

DATE 11-22-1932

3 M 500 POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) BLOOMING TUNG TREE AT
HOME OF GEO. J. FERRIER,
PASS CHRISTIAN, MISS.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

XXXXXXBXXBXXBXX COLOR BLOOMS WHITE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

Exhibit 517
1

COMMUNITY CASH STORE,
PASS CHRISTIAN, MISS.

✓ NO. 2A1489

ORDER NO. 63334

DATE 11-22-1932

200 1/2
A4 1/4

3M 500 POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) OVERLOOKING THE GULF
OF MEXICO FROM THE HOME OF
DOROTHY DIX, PASS CHRISTIAN, MISS.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PLenty OF COLOR.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMMUNITY CASH STORE,
PASS CHRISTIAN, MISS.

NO. 2A1490

ORDER NO. 63334

DATE 11-29-1932

3 M 500 POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

NO

TITLE (IN FULL) HOME OF JOS. LINDEAUER,
PASS CHRISTIAN, MISS.

IMPRINT

SAME AS XD ABOVE

COLOR DESCRIPTION

BUILDING BROWN, CHIMNEY WHITE, ROOF LIGHT GRAY, END OF GABLE
AND CORNER OF LEFT END OF BLDG. WHITE, USE PLENTY OF COLOR FOR
FLOWERS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY. INC., CHICAGO

PHOTO TICKET

COMPLETED

SOMERSET BOOK STORE,
SOMERSET, PENNA.

NO. 2A1492

ORDER NO. 63339

DATE 11-23-1932

6 M POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) JUNIOR-SENIOR HIGH
SCHOOL, SOMERSET, PENNA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BUILDING BUFF BRICK, WHITE CORNICE AND WINDOW FRAMES AND SASHES.
GREEN LAMP POSTS, PURPLE FLOWERS ON BUSHES ON RIGHT, GREEN LAWNS
AND SHRUBBERY, GRAY STONE BASE AT ENTRANCE AND ON LEFT END, CANNON
BRONZE COLOR, PUT FLAG ON POLE IN FRONT OF ENTRANCE, REMOVE POLES
AND WIRES ON RIGHT.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

COMPLETED

SOMERSET BOOK STORE,
SOMERSET, PENNA.

✓ NO. 2A1493

ORDER NO. 63339

DATE 11-23-1932

6 M POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) VIEW FROM ENTRANCE,
EDGEWOOD GROVE, SOMERSET, PENNA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

REAR ~~XXXX~~ BAND STAND BUFF, DARK RED ROOF, WHITE POSTS ALONG
FRONT, GREEN FOLIAGE, WHITE COLUMN ON LEFT, PUT FLAG ON POLE IN
CENTER, REMOVE YELLOW SPOTS ON RIGHT EDGE OF PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

ADCOCK'S VARIETY STORE,
EL DORADO SPRINGS, MO.

NO. 2A1494

ORDER NO. 63346

DATE 11-25-1932

6 M

POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) PARK PAVILION, EL DORADO,
MO.

IMPRINT NONE

COLOR DESCRIPTION

BUILDING RED BRICK, BLOCK OUT BUILDING ON RIGHT

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Very
Rush
H
DEADLINE

ELSI N ORE PHARMACY,
ELSI N ORE, CALIF.

✓ NO. 2A1495

ORDER NO. 63377

DATE 11-28-1932

3 M 500 POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

NO

28014
A54
TITLE (IN FULL) LAKE ELSINORE, CALIFORNIA
FROM ORTEGO HIGHWAY, LAKE ELSINORE
TO CAPISTRANO, MT. SAN JACINTO
IN THE DISTANCE

AMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CUSTOMER
—
C. T. & CO.
—
PHOTO PROPERTY OF
—
RETURN PHOTO
YES
—
NO

DIAL NO. 2A1496 - ORDER NO. 63373 DATE 11-28-1932

CUSTOMER ALL-AMERICAN LAUNDRY CO.,
CHICAGO, ILL.

25 M BUS.CARD SIZE 3 1/2 X 2 1/2

PLACE OF TITLE: Upper, Lower, Center—Border (Follow Layout)

Title in Plate Yes No Copyright in Plate Yes No

Title in full SERVICE PHONE PENSACOLA 4330

(RED TITLE)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

MAKE AN ELECTRO OF CUT NO. 0A4098, XXXX

~~XXXXXX~~ CUT TO SIZE 3 1/2 X 2 1/2

COLOR DESCRIPTION

USE COLOR PLATES FROM 0A4098.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE AMERICAN ART

FULL FACE

FRONT NO. NONE

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120

Dry — Wet — Panromatic — Color Separation. Screen 133

Transfer — Paper Process — New Process. Screen 150

Stripping — White Border — Full Face. Screen 175

Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE 3 1/2 X 5 1/2 HIGH SAME SIZE

SCREEN - 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE - SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR

SOLID METAL - FLUSH TOP - FLUSH BOTTOM

FLUSH SIDES FLUSH ALL AROUND

UNMOUNTED WITH DEAKERS

CUT TO PICAS (see size)

3 PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF

ON WOOD METAL

PHOTO RETURNED
TO
PHOTO USED FOR

CUSTOMER

—

PHOTO PROPERTY OF C. T. & CO.

—

RETURN PHOTO

YES

NO

1

2 1/2

4 1/2

6 3/4

7

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34

DIAL NO. 2A1497 ORDER NO. 63371 DATE 11-28-1932

CUSTOMER J. C. KOSTER, ASBURY PARK, N.J.

3 M 500 P.C. SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full NO TITLE

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE PHOTOCHROM — FULL FACE

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Panchromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH DEARERS
CUT TO PICAS (see size)

PROOFS

GOOD IN COLORS SPECIAL STONE
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 2A1498

ORDER NO. 63421

DATE 12-1-1932

6 M POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER - BORDER.

FRONT NO. 1

R. M. NC

TITLE (IN FULL) HARRINGTON MEMORIAL
HOSPITAL, SOUTHBRIDGE, MASS.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BUILDING RED. CUT AS MARKED, SHOW BUILDING AS LARGE AS POSSIBLE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

COMPLETED CURTIS & COMPANY, INC., CHICAGO

DEADLINE

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 2A1459

ORDER NO. 63419

DATE 12-1-1932

6 M POST CARDS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) POST OFFICE,
FALL RIVER, MASS.

AMERICAN ART

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

TAKE OUT CAR IN RIGHT FOREGROUND.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

DEADLINE

Very Good
Plus
1/1

17

1 1/2

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 2A1500

ORDER NO. 63419

DATE 12-1-1932

6 M POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) POST OFFICE,
CLAREMONT, N.H.

IMPRINT SAME AS ABOVE

no 1828

COLOR DESCRIPTION

BUILDING RED. ADD FOLIAGE TO HEDGE. TAKE OUT POST.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

DEADLINE

[Handwritten signature]

5

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
RETURN PHOTO
YES
NO

DIAL NO. 2A1501 ORDER NO. 63468 DATE 12-8-1932
CUSTOMER SIXTH STREET SERVICE, ST. PAUL, MINN.

6 M P.C. () SIZE $3\frac{1}{2} \times 5\frac{1}{2}$
PLACE OF TITLE: Upper Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE SIXTH ST. SERVICE, 148 E 6TH. ST.,
ST. PAUL, OPPOSITE THE RYAN HOTEL
TEL. GAR 2663

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout CUT OFF AS MARKED ON EXTERIOR
PHOTO VIEW. SEE LAYOUT ATTACHED.

COLOR DESCRIPTION

INTERIOR VIEW - SILVER PAINTED WALLS, BLACK
BORDER, RED RUNWAYS, GRAY FLOOR, RED PITS.
EXTERIOR VIEW - BLDG. BROWN AND TAN, DOORS
AND WINDOWS SILVER TRIM.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE AMERICAN ART

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto.

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM		COPIES		ZINC ETCHINGS FROM		COPIES	
DUPLICATES		ZINC COLOR PLATES		DUPLICATES		COLOR PLATES	
LINE & HALFTONE COMB.		COLOR PROCESS		DUPLICATES		COLOR PLATES	
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Negatives
							Extra Stripping
							Strip To Size
							Double Print
							Reverse Position
							Reverse Color
							Ben Day

SIZE — WIDE — HIGH SAME SIZE
SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL CIRCLE
SQUARE LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

SIZE — WIDE — HIGH SAME SIZE
BLOCKING DEPT. WOOD, MORTISE, ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BRASSERS
CUT TO PICAS (see size)

PROOFS

FLAT, GOOD, INCOLORS, SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED
TO
PHOTO USED FOR

14

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2A1502 ORDER NO. 63471 DATE 12-5-1932

CUSTOMER SEA FOOD GROTTO, INC.,
DETROIT, MICH.

6 M PC SIZE 3 1/2 X 5 1/2

PLACE OF TITLE Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: SEA FOOD GROTTO

BOT: GRAND RIVER WEST AT GRISWOLD ST. — DETROIT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

CHOOSE THE BEST PHOTO OF THE TWO ATTACHED.
CHANDELIERS ARE SOMEWHAT OCTAGON IN SHAPE AND
HAVE A DIVIDING RIB, AND ON EACH SECTION IS
PAINTED A LOBSTER, FISH OR EEL. ^{RIGHT}
YOU WILL NOTICE ON THE EXTREME ~~LEFT~~ AN ARCADE
WHICH ~~EXISTED~~ DIDN'T COME OUT VERY WELL, SHOW
CLEARER. ^{oval}

MAKE A CUT OF A LOBSTER AND SHOW IN CARD AS ON
LAYOUT ATTACHED. COLOR DESCRIPTION

ALL WOOD DARK BROWN OAK. FLOOR WHITE TILE,
DESIGNS # 10.12 & 20. DARK GREEN TILE ON WALLS
JUST BELOW CEILING.

2 photos ret. 1/11/33

Return the photo
you don't use

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE AMERICAN ART

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12 -

Prints each from: Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

Screen
120
133
150
175

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH DEARERS
CUT TO PICAS (see size)

PROOFS

3 GOOD INCOLORED SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE - SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR

YES

RETURN PHOTO

2163
11/4
3
EDWARD W. SNYDER,
BEACH LAKE, PA.

1
2
NO. 2A1503

ORDER NO. 63479

DATE 12-6-1932

6 M POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BIRD'S-EYE VIEW OF
BEACH LAKE, WAYNE CO., PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BUILDINGS ON RIGHT WHITE & BUFF, RED & GREEN ROOFS, ON LEFT CENTER,
WHITE, GREEN ROOF, ON REAR LEFT EDGE BUFF, GREEN TRIM & ROOF.
WHITE CEMENT ROAD ON LEFT, FOLIAGE & FIELDS GREEN, NO YELLOW COLORS
REMOVE BOYS ON RIGHT FOREGROUND.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

EDWARD W. SNYDER,
BEACH LAKE, PA.

NO. 2A1504

ORDER NO. 63480

DATE 12-6-1932

3 M 500 POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) PIELS COTTAGE, ANNEX
AND GARAGE, BEACH LAKE, WAYNE CO.,
PA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BUILDINGS WHITE, GREEN ROOF, SECOND FLOOR ON BLDGS DARK GREEN.
WHITE CORNICE AND TRIM, GREEN SASH, WHITE LATTICE BASE AND STEPS
ON LEFT. GREEN LAWN AND SHRUBBERY, WHITE MAIL BOX AND WALKS, GRAY
DRIVE AT GARAGE ON RIGHT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

COMPLETED

CURT TEICH & COMPANY INC., CHICAGO

PHOTO TICKET

DEADLINE

Very Rush
G. H.

1 1/2

EDWARD W. SNYDER,
BEACH LAKE, PA.

✓ NO. 2A1503

ORDER NO. 63480

DATE 12-6-1932

3 M 500 POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) BERNARDETTE LODGE,
BEACH LAKE, WAYNE CO., PA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BUILDING DARK CREAM COLOR, GREEN WINDOW FRAMES & CORNICE AND TRIM
ON PORCH, CREAM LATTICE BASE, DARK GREEN ROOF, SIGN ON BLDG.
GREEN, RED LETTERS, BUFF STEPS, ORANGE AND DARK BLUE SUN SHADE.
WHITE STONE ALONG WALKS, GREEN LAWN AND SHRUBBERY, REMOVE LARGE
SIGN IN FOREGROUND, CEMENT ROAD, REAR BLDG. ON LEFT WHITE, SHINGLE
ROOF ON STEEPLE, REMOVE XX POLE AND WIRES ON RIGHT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

DEADLINE

Corr

Very Rush
J. 18

5

EDWARD W. SNYDER,
BEACH LAKE, PA.

NO. 2A1506

ORDER NO. 63480

DATE 12-6-1932

3 M 500 POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) HOTEL DUNEDIN AND
ANNEX, BEACH LAKE, WAYNE CO., PA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BUILDING ON LEFT WHITE, RED AND GREEN-STRIPED ROOF, GREEN WINDOW
FRAMES AND DOORS. BLDG. ON RIGHT LIGHT GRAY STUCCO, WHITE CORNICE
AND WINDOW FRAMES, RED AND GREEN CHECKED ROOF ON PORCH, PUT FLAG
ON POLE, REMOVE POLE AND WIRES AND WASHING ON LINE ON REAR CENTER
GREEN LAWN, HEDGE AND SHRUBBERY ON YARDS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

COMPLETED
GUTHRIE & COMPANY, INC., CHICAGO
PHOTO TICKET

Very Rush

DEADLINE

65

THE BODIE STUDIO,
HONESDALE, PA.

NO. 2A1507

ORDER NO. 63478

DATE 12-6-1932

6 M

POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) ROOSEVELT HIGHWAY FROM
FAIRVIEW STATE HOSPITAL SHOWING
LAKE LADORE BETWEEN CARBONDALE
AND HONESDALE, PA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

WHITE CEMENT ROAD AND FENCE, SHOW LAKE ON REAR RIGHT CLEAR,
GREEN FIELDS AND MOUNTAIN SCENERY, NO YELLOW COLORS.
FIELDS ON LEFT AND RIGHT OF HIGHWAY ARE GREEN, MOUNTAINS IN
DISTANCE AND PINE TREES GREEN, NO YELLOW OR BROWN COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

J. A. FEGLEY,
LEWISBURG, PA.

✓ NO. 2A ¹⁵⁰⁸~~1500~~

ORDER NO. 63518

DATE 12-6-1932

3 M 500 POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) U. S. NORTHEASTERN
PENITENTIARY, LEWISBURG, PA.

IMPRINT

FEGLEY'S NEWS AGENCY,
LEWISBURG, PA.

COLOR DESCRIPTION

BUILDINGS DARK RED BRICK, GRAY CEMENT WALL, RED & BROWN MOTTLED
TILE ROOF, RED BRICK PANELS IN CEMENT WALL, GREEN LAWN IN
FOREGROUND, REMOVE FALLEN TREE NEXT TO WALL IN CENTER.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

DEADLINE

2

2803/4
A 43/4

63434

F. W. WOOLWORTH CO.,
SPRINGFIELD, MO.

NO. 2A1509

ORDER NO. 63549

DATE 12-6-1932

3 M 500 POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) FLOWER GARDEN AT
FASSNIGHT PARK, SPRINGFIELD,
MO.

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

DEADLINE

5

A4 3/4
F. W. WOOLWORTH CO.,
SPRINGFIELD, MO.

✓ NO. 2A1510

ORDER NO. 63549

DATE 12-6-1932

3 M 500 POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) XXX SWIMMING POOL AT
FASSNIGHT PARK, SPRINGFIELD, MO.

IMPRINT NONE

COLOR DESCRIPTION

FOUNTAIN IS BROWN STONE AND CEMENT, SHOW WATER RUNNING DOWN THE
FOUNTAIN, SHOW LOTS OF BATHERS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

19
DEADLINE

28 3/4
A 4 1/2

F. W. WOOLWORTH CO.,
SPRINGFIELD, MO.

NO. 2A1511

ORDER NO. 63549

DATE 12-6-1932

3 M 500 POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER,

FRONT NO.

2

R. M.

NO

TITLE (IN FULL) PAVILION AND BATH
HOUSE AT FASSNIGHT PARK,
SPRINGFIELD, MO.

IMPRINT

NONE

COLOR DESCRIPTION

BROWN NATIVE STONE BLDG. TAKE OUT POLES AND WIRES. SHOW LOTS OF
FLOWERS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

2

F. W. WOOLWORTH CO.,
SPRINGFIELD, MO.

✓ NO. 2A1512

ORDER NO. 63549

DATE 12-8-1932

3 M 500 POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

A4 1/2
TITLE (IN FULL) SCENE IN DOLING PARK,
SPRINGFIELD, MO.

IMPRINT NONE

COLOR DESCRIPTION

SHOW BATHERS AROUND AND AT DIVING BOARDS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

COMPLETED

DEADLINE

Cur

6

28c 3/4
A4 1/2

F. W. WOOLWORTH CO.,
SPRINGFIELD, MO.

✓ NO. 2A1513
ORDER NO. 63549

DATE 12-8-1932

3^M 500 POST CARDS
(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) BAGNELL DAM AND LAKE
OF THE OZARKS, U. S. HIGHWAY NO.
54, NEAR SPRINGFIELD, MO.

AMERICAN ART
(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 2 R. M. NO
IMPRINT NONE

COLOR DESCRIPTION
see photo no. D-2649

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

DEADLINE

861
A424

1
2

F. W. WOOLWORTH CO.,
SPRINGFIELD, MO.

NO. 2A1514

ORDER NO. 63549

DATE 12-8-1932

3 M 500 POST CARDS
(ALL OF THIS ON THE PICTURE SIDE)

AMERICAN ART
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M NO

TITLE (IN FULL) AERIAL VIEW OF BAGNELL
DAM AND LAKE OF THE OZARKS,
NEAR SPRINGFIELD, MO.

IMPRINT NONE

COLOR DESCRIPTION

use photo no. D-2651

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

2

Ag 1/2

3

DAKOTA NEWS AGENCY,
SIOUX FALLS, S.D.

NO. 2A1515

ORDER NO. 63538

DATE 12-7-1932

3 500 POST CARDS AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) PHILLIPS AVENUE,
LOOKING NORTH, SIOUX FALLS, S.D.

IMPRINT NONE

COLOR DESCRIPTION

COLOR AS MARKED ON ATTACHED PHOTO. TAKE OUT STREET CAR TRACKS,
TAKE OUT CHRISTMAS DECORATIONS, ALSO TREES, REMOVE "LOWER PRICE"
SIGN, BUSES GRAY.

Also used in folder

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

10

A5 1/2

2

DAKOTA NEWS AGENCY,
SIOUX FALLS, S.D.

NO. 2A1516

ORDER NO. 63538

DATE 12-7-1932

3 M 500 POST CARDS AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 2 R. M. NO

TITLE (IN FULL) JOHN MORRELL & CO. PACKING PLANT, SIOUX FALLS, S.D. IMPRINT NONE

in O/B H 2446

COLOR DESCRIPTION
MAIN BUILDING BUFF AND CEMENT, SMALL BLDG. IN FRONT OF LARGE BLDG.
ON LEFT, WHITE, SHEDS AND GANGWAYS - WHITE, SMALL BLDG. ON RIGHT
RED.

Also used in folder.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

~~DEADLINE~~

2

2

DAKOTA NEWS AGENCY,
SIOUX FALLS, S.D.

NO. 2A1517

ORDER NO. 63538

DATE 12-7-1932

6M POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

2

R. M. NO

TITLE (IN FULL) COLISEUM, SIOUX FALLS,
S.D.

IMPRINT NONE

in 0B H2446

COLOR DESCRIPTION

BUILDING BUFF BRICK, STONE TRIM, CUT OFF ABOUT AS MARKED. TOUCH
OUT POST, PUMP, SIGNS, CAR, PEOPLE AND PART OF FILLING STATION
IN LOWER RIGHT AND MAKE ALL STREET FOR FOREGROUND. TAKE OUT
SHADOW AND PART OF ROOF ON LEFT SIDE.

Also used in folder.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

~~DEADLINE~~

17

DAKOTA NEWS AGENCY,
SIOUX FALLS, S.D.

NO. 2A1518

ORDER NO. 63538

DATE 12-8-1932

3 M 500 POST. CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER,

TITLE (IN FULL) POST OFFICE,
SIOUX FALLS, S.D.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

in OB H 2446

COLOR DESCRIPTION

COLOR SAME AS CARD NO. 91902 ATTACHED. TAKE OUT WIRES AND POLE,
TOUCH OUT ALL CARS IN FRONT OF BLDG. LEAVE CARS ON SIDE OF BLDG.
CUT OFF ON BOTTOM AND AT RIGHT AS MARKED. TAKE OUT ROOF AND
LAMP POST IN LOWER LEFT CORNER. FOR DETAILS SEE CARD 91902 ATTACHED.

Also used in folder.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

A5

2

DAKOTA NEWS AGENCY,
SIOUX FALLS, S.D.

NO. 2A1519

ORDER NO. 63538

DATE 12-2-1952

3 M 500 POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M NO

TITLE (IN FULL) CITIZENS NATIONAL BANK
BUILDING, SIOUX FALLS, S.D.

IMPRINT NONE

in OBH 2446

COLOR DESCRIPTION

TAKE OUT SIGN LOWER RIGHT AND FILL IN STREET. TAKE OUT STREET
CAR TRACK, CHRISTMAS TREE AND STAR, ALSO POLICEMAN LEANING
AGAINST BUILDING

Bldg. buff brick, stone trim

Photo also used in folder

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

10

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 2A1520

ORDER NO. 63548

DATE 12-6-1932

6 M

POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) POST OFFICE, TAUNTON,
MASS.

FRONT NO.

R. M. NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

TAKE OUT TWO AUTOS, BUILD ON RIGHT END.

*roof mixed Bed stone
brown & gray*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

4 1/2

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

✓ NO. 2A1521

ORDER NO. 63546

DATE 12-8-1932

A 4 1/2

6 M POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER,

FRONT NO. 1

R. M. NO

TITLE (IN FULL) POST OFFICE, LAWRENCE,
MASS.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

ADD FOLIAGE, FIX LAWN, TAKE OUT TREE AT LEFT, BLOC. AT EXTREME
RIGHT-RED. TAKE OUT ALL PEOPLE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

6

3 1/2

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 2A1522

ORDER NO. 63547

DATE 12-8-1932

6 M POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) WINDHAM HIGH SCHOOL,
WILLIMANTIC, CONN.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE BEST PHOTO. BUILDING RED, ADD FOLIAGE, TAKE OUT ALL AUTOS
AND BICYCLES.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

Cart to 2

6

A4 1/2

2

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

✓ NO. 2A1523

ORDER NO. 63546

DATE 12-8-1932

6 M POST CARDS

(ALL OF THIS ON THE PICTURE SIDE)

AMERICAN ART

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE PAYNE WHITNEY
GYMNASIUM, YALE UNIVERSITY,
NEW HAVEN, CONN.

FRONT NO.

R. M

NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

BUILDING GRAY, BUILD ON ENDS IF NECESSARY.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

✓ NO. 2A1524

ORDER NO. 63546

DATE 12-8-1932

6 M POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL) STERLING LAW BUILDINGS,
YALE UNIVERSITY, NEW HAVEN, CONN.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

CUT OFF AT TOP RATHER THAN AT BOTTOM.

*see
L.A. 1525*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

1 1/2

A5

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 2A1525

ORDER NO. 63546

DATE 12-8-1932

6 M POST CARDS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) STERLING LAW SCHOOL
AND GRADUATE SCHOOL, YALE
UNIVERSITY, NEW HAVEN, CONN.

AMERICAN ART

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BUILDINGS DULL RED AND GRAY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL. PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

2

CAMPUS BOOK STORE,
LEXINGTON, KY.

✓ NO. 2A1526

ORDER NO. 63574

DATE 12-9-1932

6 M POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) TOP - TRAINING SCHOOL
BOT- UNIVERSITY OF KENTUCKY,
LEXINGTON, KENTUCKY

IMPRINT L. F. MATTINGLY,
LEXINGTON, KY

COLOR DESCRIPTION

COLOR ROOFS OF BLDGS PALE GREEN. TAKE OUT SMOKE STACK WITH
LETTERING ON IT, ALSO WIRES.

reddish

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

CAMPUS BOOK STORE,
LEXINGTON, KY.

NO. 2A1527

ORDER NO. 63574

DATE 12-9-1932

6 M POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) TOP - ADMINISTRATION
BUILDING

IMPRINT L. F. MATTINGLY,
LEXINGTON, KY.

BOT - UNIVERSITY OF KENTUCKY,
LEXINGTON, KY. KENTUCKY

COLOR DESCRIPTION

Reddish

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

CAMPUS BOOK STORE,
LEXINGTON, KY

NO. 2A1528

ORDER NO. 63574

DATE 12-9-1932

6 M POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL) TOP - PATTERSON HALL,
WOMEN'S DORMITORY

IMPRINT

L. F. MATTINGLY,
LEXINGTON, KY.

BOT - UNIVERSITY OF KENTUCKY,
LEXINGTON, KENTUCKY

COLOR DESCRIPTION

COLOR ROOF OF BLDG. PALE GREEN, BRING OUT LETTERING "PATTERSON
HALL, A.D. 1903" ON FRONT OF BLDG.

Red

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

CAMPUS BOOK STORE,
LEXINGTON, KY.

NO. 2A1529

ORDER NO. 63574

DATE 12-9-1932

6 M POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) TOP - LIBRARY BUILDING
BOT - UNIVERSITY OF KENTUCKY,
LEXINGTON, KENTUCKY

IMPRINT L. F. MATTINGLY,
LEXINGTON, KENTUCKY

*Photo 43 648
in 7/24/47*

COLOR DESCRIPTION

COLOR ROOF OF BLDG. PALE GREEN.

Reds

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

1/2

5

CAMPUS BOOK STORE,
LEXINGTON, KY.

NO. 2A1530

ORDER NO. 63574

DATE 12-9-1932

6 M

POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) TOP - MEMORIAL HALL

IMPRINT L. F. MATTINGLY,
LEXINGTON, KY.

BOT - UNIVERSITY OF KENTUCKY,
LEXINGTON, KENTUCKY

COLOR DESCRIPTION

COLOR ROOF OF BLDG. PALE GREEN

Red

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

CAMPUS BOOK STORE,
LEXINGTON, KY.

NO. 2A1531

ORDER NO. 63574

DATE 12-9-1932

6 M POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) MC VEY HALL

IMPRINT L. F. MATTINGLY,
LEXINGTON, KY.

BOT - UNIVERSITY OF KENTUCKY,
LEXINGTON, KENTUCKY

COLOR DESCRIPTION

COLOR ROOF OF BLDG. PALE GREEN.

reddish

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

CAMPUS BOOK STORE,
LEXINGTON, KY.

NO. 2A1532

ORDER NO. 63574

DATE 12-9-1932

6 M POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) TOP - LOOKING ACROSS
THE FRONT OF MECHANICAL X HALL
BOT - UNIVERSITY OF KENTUCKY,
LEXINGTON, KY.

IMPRINT L. F. MATTINGLY,
LEXINGTON, KY.

COLOR DESCRIPTION

COLOR ROOF OF BLDG. & PALE GREEN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

photo 2

Returned
2/16/33

Please be careful of this photo
Yes - to
L. F. Mattingly

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 2A1533

ORDER NO. 63590

DATE 12/12/32

6 M

AMERICAN ART

White Border

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

NO

A3 1/2
TITLE (IN FULL) POST OFFICE,
FRAMINGHAM, MASS.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

TAKE OUT MAN AND AUTO, ALSO POLE.

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

CUSTOMER
—
C. T. & CO.
—
PHOTO PROPERTY OF
—
RETURN PHOTO
YES
NO

DIAL NO. 2A1534 ORDER NO. 63589 DATE 12-22-1932

CUSTOMER AZTEC HOTEL,
AZTEC, ARIZONA

12 1/2 M BUS. CARDS SIZE 2 3/4 # 3 1/2

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: AZTEC HOTEL, AZTEC, ARIZONA

BOT: STOP AND REST IN THE SHADE

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

COLOR DESCRIPTION

TREES L. OLIVE GREEN. LAWN BRIGHT NEW GREEN.
BLDG. A YELLOW CREAM. ROOF RED. CHIMNEY NATURAL
ROCK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE AMERICAN ART

(All of this on address side)

FRONT NO. NONE R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print Handcolor Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE WITHOUT LINE - SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FINAL GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED
TO
PHOTO USED FOR

Extra
\$2.50

281
A44

C.O. LINCOLN CO.,
EUREKA, CALIF.

✓ NO. 2A1535

ORDER NO. 63639

DATE 12-28-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

2

R. M

XXX

YES

TITLE (IN FULL)

IMPRINT

NONE

TOP- IN XX HUMBOLDT
STATE REDWOOD PARK
BOT- REDWOOD HIGHWAY, CALIFORNIA

COLOR DESCRIPTION

SEE TISSUE ATTACHED. BE SURE TO MAKE TREES A DUSTY BROWN, NOT RED.

Photo In 9AH315

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

24C-3/4
A43/4

1/2

C.O. LINCOLN CO.,
EUREKA, CALIF.

NO. 2A1536

ORDER No. 63639

12-28-1932

DATE

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER,

TITLE (IN FULL)

TOP DRIVE THRU THE
"DUST TREE"
BOT REDWOOD HIGHWAY, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

2

R. M

YES

IMPRINT

NONE

COLOR DESCRIPTION

AS PER TISSUE ATTACHED. BE SURE AND MAKE TREE DUSTY BROWN, NOT
RED.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

3

2C-1
A. 4 3/4

1 1/2

C.O. LINCOLN CO.,
EUREKA, CALIF.

NO. 2A1537

ORDER NO. 63639

DATE 12-28-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP- DOUGLAS MEMORIAL
BRIDGE, KLAMATH RIVER
BOT- REDWOOD HIGHWAY, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M YES

IMPRINT NONE

COLOR DESCRIPTION

AS PER TISSUE ATTACHED.

*Make a very good card as
customer is very particular about this view*

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

HP 3/4
A 4 3/4

C.O. LINCOLN CO.,
EUREKA, CALIF.

✓ NO. 2A1538

ORDER NO. 63639

DATE 12-28-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP- WINDING THRU
MAJESTIC REDWOODS
BOT- REDWOOD HIGHWAY, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT NONE

Photo - D7679
~~2017360~~

COLOR DESCRIPTION

AS PER TISSUE ATTACHED. BE SURE AND MAKE TREES DUSTY BROWN,
NOT RED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

3

200-1
A434

C. O. LINCOLN CO.,
EUREKA, CALIF.

✓ NO. 2A1539

ORDER NO. 63639

DATE 12-28-1932

6M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP- CATHEDRAL AISLES OF
REDWOODS
BOT- REDWOOD HIGHWAY, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT NONE

Photo in
2BH 361

COLOR DESCRIPTION

AS PER TISSUE ATTACHED. BE SURE AND MAKE TREES DUSTY BROWN,
NOT RED.

Photo In 9A4313

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

HP 3/4
A4 1/2

TORR'S DRUG STORE,
MONTE RIO, CALIF.



NO. 2A1540

ORDER No. 63706

DATE 12-29-1932

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

TITLE (IN FULL) SANDY BEACH AT MONTE
RIO, RUSSIAN RIVER, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

5

NO 3/4
A 4 3/4

TORR'S DRUG STORE,
MONTE RIO, CALIF.

✓ NO. 2A1541

ORDER NO. 53706

DATE 12-29-1932

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

YES

TITLE (IN FULL) RUSSIAN RIVER, MONTE
RIO, CALIFORNIA

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

5

20 3/4
A 4 3/4

TORR'S DRUG STORE,
MONTE RIO, CALIF.

✓ NO. 241542

ORDER NO. 63706

DATE 12-29-1932

51 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M YES

TITLE (IN FULL) RUSSIAN RIVER, MONTE
RIO, CALIFORNIA

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

2C 3/4
A4 1/2

TORRIS DRUG STORE,
MONTE RIO, CALIF.

NO. 2A1543

ORDER NO. 63706

DATE 12-29-1932

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) RUSSIAN RIVER LOOKING
FROM VILLA GRANDE TOWARDS
MONTE RIO, CALIF.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Barb

1
2

✓ NO. 2A1545

E. D. WEST CO., SOUTH YARMOUTH,
CAPE COD, MASS.

ORDER NO. 63715

DATE 12-29-1932

IM

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

NO

TITLE (IN FULL)

BATHING SCENE,
ONSET, MASS.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

TAKE OUT BLURRED LADY AND HEAD AT RIGHT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

E. D. WEST CO., SOUTH YARMOUTH,
CAPE COD, MASS.

✓ NO. 2A1546

ORDER NO. 63715

DATE 12-29-1932

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 108 R. M. NO

TITLE (IN FULL) A VIEW AT ONSET, MASS.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

TAKE OUT WOMAN ON SEAT

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

E. D. WEST CO., SOUTH YARMOUTH,
CAPE COD, MASS.

✓ NO. 2A1547

ORDER NO. 63715

DATE 12-29-1932

I M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 108 R. M. NO

TITLE (IN FULL) BOATS IN HARBOR,
ONSET, MASS.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

1
2

E. D. WEST CO., SOUTH YARMOUTH,
CAPE COD, MASS.

✓ NO. 2A1548

ORDER NO. 63715

DATE 12-29-1932

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 108 R. M. NO

TITLE (IN FULL) THE BLUFFS, ONSET, MASS.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. I. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

3

E.D. WEST CO., SOUTH YARMOUTH,
CAPE COD, MASS.

NO. 2A1549

ORDER NO. 63715

DATE 12-29-1932

IM

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 108 R. M NO

TITLE (IN FULL)

NORTH WATER STREET,
POINT INDEPENDENCE, MASS.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

1
2

E. D. WEST CO.,
SOUTH YARMOUTH, CAPE COD, MASS.

✓ NO. 2A1550

ORDER NO. 63715

DATE 12-29-1932

M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

TITLE (IN FULL)

WHARF SCENE, ONSET,
MASS.

108

NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

TAKE OUT PEOPLE IN FRONT

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

5

1
2

NO. 2A1551

E. D. WEST CO., SOUTH YARMOUTH, CAPE
COD, MASS. FOR NICKERSON DRUG CO., INC.,
HARWICHPORT, MASS.

ORDER NO. 63714

DATE 12-29-1932

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER,

TITLE (IN FULL) WYCHMERE HARBOR,
HARWICHPORT, CAPE COD, MASS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 108 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. YES
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

3

1/2

NO. 2A1552

E. D. WEST CO., SOUTH YARMOUTH, CAPE COD, MASS.
FOR NICKERSON DRUG CO., INC., HARWICHPORT, MASS.

ORDER NO. 63714

DATE 12-29-1932

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 108 R. M. NO

TITLE (IN FULL) BEACH VIEW,
HARWICHPORT, CAPE COD, MASS.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

5

3/4

E. D. WEST CO.,
SOUTH YARMOUTH, CAPE COD, MASS.

NO. 2A1553

ORDER NO. 63713

DATE 12-29-1932

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 108 R. M NO

TITLE (IN FULL)

A CAPE COD HOUSE, WEST
DENNIS, CAPE COD, MASS.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

3

E. D. WEST CO.,
SOUTH YARMOUTH, CAPE COD, MASS.

✓ NO. 2A1554

ORDER NO. 63713

DATE 12-29-1932

1M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

108

NO

TITLE (IN FULL)

STREET VIEW AND LIBRARY,
WEST DENNIS, CAPE COD, MASS.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

E. D. WEST CO.,
SOUTH YARMOUTH, CAPE COD, MASS.

✓ NO. 241555

ORDER NO. 63713

DATE 12-29-1932

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

108

R. M

NO

TITLE (IN FULL)

THE TOWN BEACH AND PARK,
BASS RIVER AND SOUTH YARMOUTH,
CAPE COD, MASS.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

TAKE OUT TWO STUMPS ON BEACH

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

E. D. WEST CO.,
SOUTH YARMOUTH, CAPE COD, MASS.

✓ NO. 2A1556

ORDER NO. 63710

DATE 12-29-1932

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

TITLE (IN FULL) MAIN STREET, DENNISPORT,
CAPE COD, MASS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 108 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

E. D. WEST CO.,
SOUTH YARMOUTH, CAPE COD, MASS.

✓ NO. 2A1557

ORDER NO. 63709

DATE 12-29-1932

1M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) A SUMMER RESIDENCE,
HARWICHPORT, CAPE COD, MASS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 108 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

E. D. WEST CO.,
SOUTH YARMOUTH, CAPE COD, MASS.

NO. 2A1558
ORDER NO. 63708
DATE 12-29-1932

M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 108 R. M. NO

TITLE (IN FULL) ROCK HARBOR, ORLEANS,
CAPE COD, MASS.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

1 1/2

A 4 3/4

MC DANIELS 50 TO \$1.00 STORE,
BEAUFORT, S.C.

NO. 2A1559

ORDER NO. 63728

DATE 12-29-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER,

FRONT NO.

2

R. M. NO

TITLE (IN FULL)

PALM DRIVE LEADING INTO
BEAUFORT, S.C.

IMPRINT

NONE

COLOR DESCRIPTION

ROAD CONCRETE, WALL AT LEFT RED BRICK.

GIVE PLENTY COLOR

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

5

DIXIE 5 & 10¢ STORE, BEAUFORT, N.C.

NO. 2A1560

ORDER NO. 13138

DATE 5-20-1938

3 M500 POST CARDS AMERICAN ART MAKEOVER WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) GOLD EAGLE TAVERN, BEAUFORT,
S.C.

IMPRINT NONE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

MAKEOVER - PRINT WAS MADE BACKWARDS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,292,774

Estimate OK of Estimate

ESTIMATE

Cost/Dept. Checked

By MAJ 23 AND WORK SCHEDULE

Date 5-23-38

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING TYPE SET UP				
SKETCH				
RETOUCHING	51	2	5-23	5-25
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	45	4	6-3	6-6

DATE BLUEPRINT OK'D _____ DATE 5-23-38

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

By _____

By _____

4

442

22

MC DANIELS 50 TO \$1.00 STORE, BEAUFORT, S.C.		NO. 2A1561	
		ORDER NO. 63728	
		DATE 12-29-1932	
6 M		AMERICAN ART	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER		FRONT NO. 2 R. M. YES	
TITLE (IN FULL) THE OLD LA FAYETTE BUILDING, BEAUFORT, S.C.		IMPRINT NONE	
COLOR DESCRIPTION			
GREY WOODEN BLDG. WHITE DOOR AND WINDOW TRIM, SLATE ROOF, RED BRICK CHIMNEY, 1ST BLDG. ON LEFT RED BRICK FRONT, 2 GREY, TAKE OUT SIGN ON FRONT OF BLDG. TAKE OUT POLE & WIRES AND MAN ON CORNER. PUT FLOWERS IN SHRUBBERY ON CORNER. CUT OFF AT LEFT WITH POLE.			
SUBMIT: RET. PHOTO		B. L. & W. PROOF	
PHOTO PROPERTY OF C. T. & CO.—		CUSTOMER	
CURT TEICH & COMPANY, INC., CHICAGO			
PHOTO TICKET			

5

12

A4 1/2

MC DANIELS 50 TO \$1.00 STORE,
BEAUFORT, S.C.

NO. 2A1562

ORDER NO. 63728

DATE 12-29-1932

6M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

2

R. M.

NO

TITLE (IN FULL)

SEA ISLAND HOTEL,
BEAUFORT, S.C.

IMPRINT

NONE

COLOR DESCRIPTION

BLDG. PALE GREY, RED ROOF, CREAM DOOR TRIM, APPLE GREEN WINDOW
SHUTTERS, COLUMNS ON BOTTOM PORCH DARK GREY, CHAIRS YELLOW, SIGN
BLACK LETTERS ON LIGHT GREY, PUT FLOWERS IN BOXES AT EACH SIDE
OF ENTRANCE WALK.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO

DIAL NO. 3A1 ORDER NO. 63742 DATE 1-4-33

CUSTOMER TYSER'S FILLING STATION
ERIE, PA.

6 M PC GROUP (2) SIZE 3 1/2 X 5 1/2

PLACE OF TITLE: Upper, Lower, Center—Border

Title in Plate Yes No Copyright in Plate Yes No

Title in full TYSER'S FILLING STATION
WEST RIDGE ROAD
(ETC. AS PER LAYOUT)

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow LayoutCUT OFF SMALL GARAGE AT LEFT AND TELEPHONE POLE
AT RIGHT. CUT OFF AT TOP SOME.ON ROCK GARDEN PHOTO USE ONLY THE RIGHT
HAND PART OF THIS, THAT IS, ALL BUT THE EXTREME
LEFT CORNER WHICH SHOWS BILL BOARDS.

COLOR DESCRIPTION

USE A MOTTLED YELLOW & GREEN BACKGROUND, SIMILAR
TO 1A738 ATTACHED.See card 1A7318 for color of
background, etc.DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this CustomerSTYLE AMERICAN A RT
(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Panchromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BRACKETS
CUT TO PICAS (see size)

PROOFS

H.A. 3 GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

3 1/2

C. F. JOHNSTON CO.,
SEATTLE, U.S.A.

✓ NO. 2 3A2

ORDER NO. 63769

DATE 1-4-1933

12^M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

COURT HOUSE PARK,

IMPRINT

SAME AS ABOVE

FRYE HOTEL AND THE 42 STORY SMITH
TOWER, SEATTLE.

PRIVATE NO. BEFORE IMPRINT—

3224

COLOR DESCRIPTION

SEE TISSUE AND CARD ATTACHED.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.—

B. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Very Rush
JH

X X X

C. P. JOHNSTON CO.,
SEATTLE, U.S.A.

✓ NO. 3A3

ORDER NO. 63759

DATE 1-4-1933

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

NO

TITLE (IN FULL) EDMOND MEANY HOTEL,
SEATTLE, WASHINGTON

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT-
3225

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

C. P. JOHNSTON CO.,
SEATTLE, U.S.A.

NO. 3A4

ORDER NO. 63769

DATE 1-4-1933

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER,

TITLE (IN FULL) GEORGE WASHINGTON
MEMORIAL BRIDGE, SEATTLE,
WASHINGTON

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT-
3223

COLOR DESCRIPTION

AS PER TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Very Best
1/10
X
27

C. P. JOHNSTON CO.,
SEATTLE, U.S.A.

NO. 3A5

ORDER NO. 63771

DATE 1-4-1933

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

TITLE (IN FULL) SNOQUALMIE FALLS,
WASHINGTON

IMPRINT

YES

SAME AS ABOVE

TOP-SMALL TYPE- COPYRIGHT
J. A. JULEEN

PRIVATE NO. BEFORE IMPRINT-
3228

COLOR DESCRIPTION

AS PER TISSUE ATTACHED.

*Photo ret
3/31/33*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

ASHEVILLE POST CARD CO.,
ASHEVILLE, N. C.

NO. 3A-6

ORDER NO. 63809

1-11-1933

DATE

A5
.6 M

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER,

FRONT NO.

55

R. M.

YES-SAME AS

TITLE (IN FULL)

IMPRINT

ON 1A202

NO TITLE.

SAME AS ABOVE

COLOR DESCRIPTION

ROCK A GOLD COLOR WITH LETTERS IN BLACK. AT BASE OF ROCK IS A STRIP
OF GREEN GRASS AND THE ROCKS SKIRTING THE GRASS ARE PAINTED AN
ALUMINUM COLOR. THE SIGN ON THE TREE READS "TO REIDS FALLS
300 FT. FALL"

BLACK IRON CHAIN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.--

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

B
✓

20 1/2
A4 1/2

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 3A7

ORDER NO. 63908

DATE 1-23-1933

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

LAKE CHAMPLAIN,
THOMPSONS POINT, NEAR VERGENNES,
VT.

PRIVATE NO. 3-4¹¹ FROM RIGHT EDGE
IN UPPER BORDER- 60

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

29

R. M

NO

IMPRINT

SAME AS ABOVE

PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

3

643/4
CAPT. LEANDER LEVALLEE,
THE WEIRS, N. H.

2
NO. 3A8 ✓

ORDER NO. 69206

DATE 1102-1933

31 M AMERICAN ART POST CARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 2 R. M NO

TITLE (IN FULL) HORSE BOAT OPERATED ON

IMPRINT NONE

LAKE WINNIPESAUKEE, N. H. FROM 1878-1890
BY CAPT. LEANDER LEVALLEE NOW OWNER AND
CAPTAIN OF THE STR. MT. WASHINGTON

COLOR DESCRIPTION

RETURN PHOTO TO: ret 3/26/34
B. P. ATKINSON,
LACONIA, N. H.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. YES
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

10
3
DEADLINE

20-3/4
A-5

2 1/2

SANBORN SOUVENIR CO.,
DENVER, COLO.

NO. 3A9

ORDER NO. 64118

DATE 2-10-1933

12M 500 AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

CITY AND COUNTY BUILDING,
DENVER, COLO.

BOT - ADJOINING CIVIC CENTER ON THE
WEST

PRIVATE NO. BEFORE TOP TITLE - 140

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

125

R. M

YES-TO COME

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

DO NOT FAIL TO MAKE LARGE BLDG. CLEAR & WHITE AND BRIGHT COLOR.
STRENGTHEN CLOCK ON TOWER SHOWING HANDS. USE PORTION OF PHOTO
AS MARKED ON ATTACHED PHOTO. WALKS IN CENTER ARE GRAVEL. MAKE
OUTLINE OF MOUNTAINS AS SHOWN ON PHOTO. DO NOT RETOUCH TOO MUCH.
DO NOT RETOUCH BLDGS. IN BACKGROUND. STATUE LIGHT BASE, BRONZE
FIGURE. ROOFS ARE DARK. YES

SUBMIT RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

19

281
A5

2

SANBORN SOUVENIR CO.,
DENVER, COLO.

NO. 3A10

ORDER NO. 64118

DATE 2-10-1933

12M 500 AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 125 R. M. MBX YES-TO

TITLE (IN FULL)

IMPRINT COME

PIKE'S PEAK, ALTITUDE

SAME AS ABOVE

14,109 FEET - AMERICA'S MOST
FAMOUS MOUNTAIN

BOT- MBX LOOKING OVER CASCADE IN
UTE PASS, COLORADO

PRIVATE N. BEFORE TOP TITLE - 570

COLOR DESCRIPTION

PEAK MUST COME OUT CLEAR AND STRONG AGAINST THE SKY. SEE H.C.
SAMPLE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

YES

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

5

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 3411

ORDER NO. 63904

DATE 1-23-1933

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER,

FRONT NO.

R. M

NO

TITLE (IN FULL)

INTERIOR OF LIBBY

IMPRINT

SAME AS ABOVE

MUSEUM, WOLFEBORO, LAKE
WINNEPESAUKEE, N. H.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.,

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

all
A4 1/2

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO 3A12

ORDER NO. 63904

DATE 1-23-1933

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

NO

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

KRO-FLITE KAMPS AND
MT. WASHINGTON, WHITE MTS., N.H.

COLOR DESCRIPTION

LOB CABIN, SHINGLE ROOF, DIRT ROADWAY.

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL NO. 3A13 ORDER NO. 63932 DATE 1-24-1933

CUSTOMER HOTEL JAMES HATCHER,
PIKEVILLE, KY.

6 M PC SIZE 3 1/2 X 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border - Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL HATCHER, PIKEVILLE, KY.

RETOUCHING DEPARTMENT

Submit - Sketch - Layout - Retouched Photo - Wash Drawing
Follow Layout

BRING OUT FRONT ROW OF WINDOWS. SEE TISSUE ATTACHED
TO PHOTO

COLOR DESCRIPTION
BLDG. RED BRICK, WHITE WINDOW TRIM, XX
CANOPY TRIM & UNDERNEATH SILVER COLOR. THE TWO
PARKING POLES AT DRIVEWAY ENTRANCE YELLOW WITH
RED PARKING LETTERS. BLDG. TO RIGHT CREAM WOODEN, BROWN
WOOD TRIMMING. AWNINGS CREAM & GREEN STRIPED. SLATE
ROOF, STONE PAVEMENT. BLDG. TO LEFT COURTHOUSE
CREAM BRICK, RED TILE ROOF. GRAY TOWER.

DEPT. DATE COMPLETED

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO-ART

STYLE AMERICAN ART

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Photos for
this Customer

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative - Line Halftone - Combination
Dry - Wet Panchromatic - Color Separation
Transfer - Paper Process - New Process
Stripping - White Border - Full Face
Blue Print - Handcolor - Black & White Proof. Titles - Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

FTONE COMB COLOR PROCESS

Extra Negatives
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH DEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STYLE
ELECTROTYPES EACH OF
ON WOOD METAL

SIZE 3 3/16 X 5 3/16

SCREEN 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE - SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES

14

1 1/2

A43

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

✓ NO. 3A14

ORDER NO. 63926

DATE 1-24-1933

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

POST OFFICE AND BROWN
SWAN TEA ROOM, SCHROON LAKE, N. Y.

PRIVATE NO. 3-4¹¹ FROM RIGHT EDGE IN UPPER
BORDER- 56

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

29

R. M

NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

DEEP YELLOW STUCCO, BROWN TRIM, WEATHERED ROOF. HOUSE ABOVE BROWN.
REMOVE WIRES. BE SURE TO REMOVE MATERIAL FROM WINDOW AND SHUTTERS
ALSO.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

5

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. 3A15 ORDER NO. 63978 DATE 1/20/33

CUSTOMER J.J. MORONEY & CO.,
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
NOT ONLY BECAUSE OF THE HONOR
(ETC. AS PER LAYOUT)

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo — Wash Drawing
Follow Layout

SUBMIT DRAWING

STYLE COLOR GREEN, FULL FACE

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination
Dry — Wet — Panormatic — Color Separation
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES										ZINC ETCHINGS FROM COPIES									
DUPLICATES										DUPLICATES									
LINE & HALFTONE COMB.										COLOR PLATES									
COLOR PROCESS										COLOR PLATES									
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day						
SIZE ——— WIDE ——— HIGH SAME SIZE ———														BLOCKING DEPT WOOD MORTISE ANCHOR					
SCREEN 55 60 85 100 110 120 133 150														SOLID METAL - FLUSH TOP - FLUSH BOTTOM					
ETCHING DEPT. PAINT IN BACKGROUND SOLID														FLUSH SIDES FLUSH ALL AROUND					
FINISHING DEPT. OUTLINE OVAL CIRCLE														UNMOUNTED WITH BRASSERS					
SQUARE - LIKE COPY VIGNETTE HIGHLIGHT														CUT TO PICAS (see size)					
WITH LINE WITHOUT LINE SPECIAL BORDER														PROOFS					
														FLAT GOOD IN COLORS SPECIAL STOCK					
														ELECTROTYPES EACH OF					
														ON WOOD METAL					

PHOTO RETURNED

TO

PHOTO USED FOR

8

3/4
A 4 3/4

K W. A. STEWART'S 5, 10 & 25C STORE,
RATON, N. MEX.

NO. 3A16

ORDER NO. 64036

DATE 2-7-1933

6M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

NO

TITLE (IN FULL)

LAGUNA VISTA LODGE AT
EAGLE NEST LAKE AND SANGRE DE
CRISTO RANGE, SCENIC HIGHWAY
BETWEEN TACS AND RATON, N.M.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

BLOGS. LIGHT STONE, RED ROOFS. STRENGTHEN SNOW COVERED PEAKS.
CUT OFF AT BOTTOM AS MARKED, FOR PROPORTION.

*Photo to Mr. Teich
9/1/33*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

3
2

2R 3/4
A4 1/4

W. A. STEWART'S 5, 10 & 25¢ STORE,
RATON, N. MEX.

✓ NO. 3A17

ORDER NO. 64036

DATE 2-7-1933

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

HORSESHOE CURVE IN
BEAUTIFUL CIMARRON CANYON, SCENIC
HIGHWAY BETWEEN TAOS AND RATON,
N. M.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

5

X

1
2

261
A5

W. A. STEWART'S 5, 10 & 25C STORE,
RATON, N. MEX.

NO. 3A18
ORDER NO. 64036
DATE 2-7-1933

6M AMERICAN ART

<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO.	R. M. NO.
TITLE (IN FULL) MC AVOY HILL, DESCENDING INTO MORENO VALLEY, SHOWING WHEELER PEAK OF SANGREDE CRISTO RANGE, SCENIC HIGHWAY BETWEEN TAOS AND RATON, N.M.		IMPRINT	SAME AS ABOVE

COLOR DESCRIPTION
CUT OFF AT BOTTOM FOR PROPORTION

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

3
2

W. A. STEWART'S 5, 10 & 25¢ STORE,
RATON, N. MEX.

NO. 3A19

ORDER NO. 64036

DATE 2-5-1933

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

NO

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

TAOS HILL DESCENDING
INTO RIO GRANDE CANYON ON SCENIC
HIGHWAY U. S. 64 BETWEEN SANTA FE,
TAOS AND RATON, N.M.

COLOR DESCRIPTION

JOIN LEFT PORTION OF ATTACHED PHOTO TO RIGHT SIDE OF PHOTO NO.
1. TOUCH OUT SNOW. ROCKS REDDISH BROWN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

Corr

RETURN PHOTO YES

PHOTO USED FOR

G. NO.

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____
SCREEN 55 - 60 85 100 - 110 120 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

SIZE _____ WIDE _____ HIGH SAME SIZE _____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FINISHING DEPT OUTLINE OVAL CIRCLE
SQUARE LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE - SPECIAL BORDER

FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

280 1/2
A4 1/2

EX H. E. HARNDEN,
BELGRADE LAKES, MAINE

NO. 3A21

ORDER NO. 64050

DATE 2-6-1933

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CASTLE ISLAND,
BELGRADE LAKES, ME.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

CAMPS WHITE WITH GREEN TRIMMINGS. GREEN ASPHALT SHINGLE ROOF. PINE
TREES GREEN. OTHERS AUTUMN FOLIAGE.

SUBMIT: RET. PHOTO B. I. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

10

A43

RALPH YOUNG, PUBLISHING CO.,
2 CANTON, OHIO

✓ NO. 3A22

ORDER NO. 64074

DATE 2-7-1933

12M 500 POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) MC KINLEY HOME CHURCH,
CANTON, OHIO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

DARK GRAY STONE. LIGHT STONE TRIM, OAK DOORS. DARK COLORED
WINDOWS. REAR END WING ON RIGHT BUFF BRICK, GRAY & TRIM. SHOW
ALL OF NEW WING ON RIGHT. REMOVE AUTOS, POST ON RIGHT FOREGROUND,
BLURRED PEOPLE IN CENTER & WASTE PAPER BOX.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

1 1/2

A4

EARLE T. YOUNG
CONNEAUT, OHIO

NO. 3A23

ORDER NO. 64066

DATE 2-7-1933

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) U. S. POST OFFICE,
CONNEAUT, OHIO

IMPRINT SAME AS ABOVE

E1136

COLOR DESCRIPTION

DARK RED BRICK, LIGHT STONE TRIM & BASE. WHITE ENTRANCE. BRASS
DOORS. WHITE SASH. GREEN LAMP POSTS AND RAILINGS. GREEN LAWN
NEXT TO BLDG. MAKE SMOOTH LAWN ALSO NEXT TO CURB. REMOVE
POLE & WIRES.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

5

EARLE T. YOUNG,
CONNEAUT, OHIO

NO. XX 3A24

ORDER NO. 64066

DATE 2-7-1933

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BATHING BEACH AND
PAVILION, TOWNSHIP PARK,
CONNEAUT, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

E 1139

COLOR DESCRIPTION

PAVILION ON RIGHT WHITE, RED ROOF, SAND BEACH. REAR BLDGS.
RED, ONE BOAT DARK RED, WHITE CABINS. MAKE WATER BLUE, GRAY WHIRL
UNDER TREE ON RIGHT. SHOW MORE PEOPLE & LIFE ON BEACH IF POSSIBLE.

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

A4½

ALFRED KAHNE, CENTRAL NEWS ROOM,
ASHTABULA, OHIO

NO. 3A25

ORDER NO. 64064

DATE 2-7-1933

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

BATHING SCENE, WALNUT
BEACH, ASHTABULA, OHIO

COLOR DESCRIPTION

GRAY STONE PIER, RED & GREEN BATHING SUITS, MAKE WATER BLUE.

4341270

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

1 1/2

ALFRED KAHNE, CENTRAL NEWS ROOM,
ASHTABULA, OHIO

NO. 3A26

ORDER NO. 64064

DATE 2-7-1933

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

NO

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

LAKE SHORE BATHING
BEACH AND C. E. J. POWER PLANT,
ASHTABULA, OHIO

COLOR DESCRIPTION

STAND ON RIGHT LIGHT GRAY BASE, GREEN COLUMNS, DARK RED ROOF. POWER
PLANT ON LEFT DARK RED, RED STACKS, GRAY TRIM. MAKE WATER BLUE.
GRAY CEMENT WALL & PIER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

19

3A-1
43 furnished.
800-1200

photo in E 1099
11-13-44
100

Make note
99

12

A42



NO. 3A27

ORDER NO. 64062

DATE 2-7-1933

LYNN H. BOYER, JR., PHILADELPHIA, PA.
AND WILDWOOD, N.J.

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

72

R. M

NO

TITLE (IN FULL)

MARKET SQUARE,

IMPRINT

SAME AS ABOVE

BLOOMSBURG, PA.

PRIVATE NO. BEFORE TITLE - B-16

COLOR DESCRIPTION

GREEN FOUNTAIN & SEATS. GRAY BASIN. ON LEFT 1ST BLDG. GRAY.
REAR DARK RED. CENTER & RIGHT BLDGS. LIGHT GRAY. DARK GRAY CORNICE.
GREEN & WHITE STRIPED AWNINGS. MONUMENT ON RIGHT LIGHT GRAY.
GREEN LAMP POST ON LEFT, WITH RED FLOWERS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

5

142
LIGHTNER'S BOOK STORE,
PAINESVILLE, OHIO

✓ NO. 3A28

ORDER NO. 64060

DATE 2-7-1933

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOWNSHIP PARK BATHING
BEACH, PAINESVILLE, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

GRAY PIER, SAND BEACH. MAKE LAKE BLUE AND SHOW WATER & SKYLINE
CLEAR ON LAKE IN REAR. GREEN FOLIAGE & SHRUBBERY. REMOVE FIRST
LADY ON LEFT FOREGROUND. MAKE ATTRACTIVE CARD SHOWING CLOUDS
IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO KET

5
2

1 1/2

CHAUTAUQUA BOOK STORE,
CHAUTAUQUA, N. Y.

NO. 3A29

ORDER NO. 64091

DATE 2-8-1933

3 M 500 AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

SMITH MEMORIAL LIBRARY,
CHAUTAUQUA INSTITUTION, CHAUTAUQUA,
N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M

NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

DARK RED BRICK, LIGHT STONE BASE, CORNICE & TRIM. CREAM SASH &
DOORS. DARK RAILINGS ON PORCH. LIGHT STONE STEPS & COLUMNS.
REMOVE POLE & WIRES ON RIGHT.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

5

CHAUTAUQUA BOOK STORE,
CHAUTAUQUA, N.Y.

NO. 3A30

ORDER NO. 64091

DATE 2-8-1933

3 M 500 AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

CHAUTAUQUA GOLF CLUB,
CHAUTAUQUA INSTITUTION,
CHAUTAUQUA, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M NC

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BLOGS. WHITE. GREEN SHUTTERS. GRAY ROOFS. PUT FLAG ON POLE.
GREEN LAWN & SHRUBBERY. NO YELLOW COLORS. WHITE SUITS ON
PLAYERS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

3
2

181

2

CHAUTAUQUA BOOK STORE,
CHAUTAUQUA, N.Y.

✓ NO. 3A31

ORDER NO. 64091

DATE 2-8-1933

3 M 500 AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NORTON MEMORIAL HALL,
CHAUTAUQUA INSTITUTION,
CHAUTAUQUA, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

WHITE STONE ALL OVER. OAK DOORS. LIGHT GRAY STEPS. DARK RED
BRICK WALKS. BRONZE LAMP POSTS ON STEPS. GREEN LAWN & SHRUBBERY.
REMOVE DARK SHADOW ON LAWN. DARK BRONZE PLATE OR FIGURES IN CENTER
OF STAIRCASE ON RIGHT, BRONZE LIGHT AT DOOR ON LEFT.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Photo in 7A H 2179

A42

2
5

CHAUTAUQUA BOOK STORE,
CHAUTAUQUA, N.Y.

NO. 3832

ORDER NO. 64091

DATE 2-8-1933

3 M 500 AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) VIEW ALONG NORTH
SHORE, CHAUTAUQUA INSTITUTION,
CHAUTAUQUA, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

TOWER DARK RED, DARK RED ROOF ON REAR CENTER. GRAY PIER, WHITE
SAILBOAT. MOTOR BOAT BROWN. GREEN FOLIAGE. MAKE WATER BLUE

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.

B. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2

A4³

CHAUTAUQUA BOOK STORE,
CHAUTAUQUA, N. Y.

✓ NO. 3A33

ORDER NO. 64091

DATE 2-6-1933

3 M 500 AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HALL OF PHILOSOPHY,
CHAUTAUQUA INSTITUTION,
CHAUTAUQUA, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

GRAY STONE COLUMNS, BROWN CORNICE & ROOF, LIGHT GRAY SEATS,
GRAY LAMP POSTS, GREEN LAWN & FOLIAGE, REMOVE WASTE PAPER
BASKET ON RIGHT CORNER.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

10

CHAUTAUQUA BOOK STORE,
CHAUTAUQUA, N. Y.

NO. 3A34

ORDER NO. 64091

DATE 2-8-1933

3M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LAKE FRONT, CHAUTAUQUA
INSTITUTION, CHAUTAUQUA, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

FOUNTA IN GRAY STONE. DARK PINK FLO ER BEDS ON RIGHT & LEFT. DARK
RED BRICK TOWER. RED ROOF ON REAR LEFT. BLDG. BRO N. DARK RED
ROOF. WHITE TRIM. BOATS BROWN & GREEN. MAKE WATER IN LAKE BLUE.
GREEN LAWN & FOLIAGE. REMOVE LEAVES IN FOREGROUND.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CHAUTAUQUA BOOK STORE,
CHAUTAUQUA, N. Y.

✓ NO. 3A35

ORDER NO. 64091

DATE 2-8-1933

A4½
3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

TITLE (IN FULL) MILLER MEMORIAL BELL
TOWER AND BOAT LANDING, CHAUTAUQUA
INSTITUTION, CHAUTAUQUA LAKE, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

TOWER DARK RED, RED TILE ROOF. BLDG. BROWN, WHITE TRIM, DARK RED ROOF.
BOATS WHITE. SHOW SCREEN FENCE AROUND WADING PLACE, NEXT TO
BLDG. ON LEFT. SHOW BOAT CLEAR & SHARP.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

32

CHAUTAUQUA BOOK STORE,
CHAUTAUQUA, N. Y.

NO. 3A36

ORDER NO. 64091

DATE 2-8-1933

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) Y. W. C. A. HOSPITALITY

IMPRINT

SAME AS ABOVE

HOUSE AND VINCENT AVENUE,
CHAUTAUQUA INSTITUTION,
CHAUTAUQUA, N. Y.

COLOR DESCRIPTION

BLDG. WHITE, GRAY STEPS, SHINGLE ROOF, WHITE PORCH & COLUMNS, WHITE
FLOWERS ON CORNER BUSH, GREEN HEDGE & LAWN, LIGHT CEMENT
PROMENADE ON WALK, DARK GREEN FOLIAGE, LIGHT GRAY LAMP POSTS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

PHOTO PROPERTY OF C. T. & CO.

YES

RETURN PHOTO

DIAL NO. 3A38

ORDER NO. 64106

DATE 2/9/33

CUSTOMER

HINEMAN'S JACK FARM,
DIGHTON, KANS.

6 M PG SIZE 3 1/2 X 5 1/2

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: PRIZE WINNERS AT THE AMERICAN
ROYAL, KANSAS CITY, MO. 1932

BOT: OWNED BY HINEMAN'S JACK FARM, DIGHTON,
KANS.

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

COLOR DESCRIPTION

MULES ARE *RED SORREL* WITH LIGHT NOSES, LIGHT
AROUND EYES AND UNDER BELLY AND ON BREAST AS
PHOTO WILL SHOW.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE AMERICAN ART

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative - Line Halftone - Combination.
Dry - Wet Panormatic - Color Separation.
Transfer - Paper Process - New Process.
Stripping - White Border Full Face.
Blue Print - Handcolor Black & White Proof. Titles - Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT WOOD MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD INCOLORES SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

SIZE 3 3/16 X 5 3/16

SCREEN 55 - 60 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE
SQUARE LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3A39

ORDER NO. 64123 DATE 2/9/33

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

BAY CITIES ICE & COLD STORAGE CO.,
SAN FRANCISCO, CALIF.

6 M BUS.CDS. SIZE 3½ X 2

PLACE OF TITLE: Upper Lower, Center Border -- Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full (OVER) at right side

OUR MODERN PLANT

STYLE AMERICAN ART

(All of this on address side)

FRONT NO. NONE R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Panormatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE — WIDE — HIGH, SAME SIZE —

BLOCKING DEPT. WOOD MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT — GOOD — INCOLORS — SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD — METAL

SIZE — WIDE — HIGH, SAME SIZE —

SCREEN 55 - 60 - 85 100 110 120 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

RETURN PHOTO YES

PHOTO RETURNED

TO

PHOTO USED FOR

A 5 1/2

2

G12

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 3A40

ORDER NO. 64138

DATE 2-10-1933

6 M AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

NO

TITLE (IN FULL) WATER STREET, AUGUSTA,
MAINE

IMPRINT

NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

10

CUSTOMER
|
PHOTO PROPERTY OF C. T. & CO.
RETURN PHOTO
YES
NO

DIAL NO. 3A41

ORDER NO. 64147

DATE 2-14-1933

CUSTOMER METROPOLITAN FURNITURE FACTORIES, INC.,
NEWARK, N. J.

12 1/2 M BUS. CDS. SIZE 3 1/2 X 2 3/4

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full DIRECT FROM OUR FACTORY TO YOU

BOT: 393 HIGH ST. NEWARK, N.J.

RIGHT: CREDIT. LEFT: CASH

RETOUCHING DEPARTMENT
Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE AMERICAN ART

FRONT NO. NONE R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO.
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES							ZINC ETCHINGS FROM _____ COPIES						
DUPLICATES _____ ZINC COLOR PLATES _____							DUPLICATES _____ COLOR PLATES _____						
LINE & HALFTONE COMB _____ COLOR PROCESS _____													
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE — WIDE — HIGH SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE — WIDE — HIGH SAME SIZE

BLOCKING DEPT WOOD MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STONE
ELECTROTYPE EACH OF
ON WOOD METAL

PHOTO RETURNED
TO
PHOTO USED FOR

Rephoto
R-8
H.C. 1
A. 4
C-3/4

1/2

F. W. WOOLWORTH CO.,
VINCENNES, IND.

NO. 3A43

ORDER NO. 64164

DATE 2-21-1933

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

2

R. M.

1.

TITLE (IN FULL)

GEORGE ROGERS CLARK
MEMORIAL, VINCENNES, IND.

IMPRINT

NONE

COLOR DESCRIPTION

WHITE STONE MEMORIAL. INSIDE WALL MARBLE, LOWER INSIDE OF MEMORIAL
DARK GREEN MARBLE. STEPS TO MEMORIAL WHITE STONE. TAKE OUT DERRICK
AND CONSTRUCTION WORKS AND IF AT ALL POSSIBLE WOODEN BLOC. IN
FOREGROUND. GREEN LAWN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

F.W.WOOLWORTH CO.,
VINCENNES, IND.

NO. 3A43

ORDER NO. 66856

DATE 7-6-1933

3 M 500 AMERICAN ART POST CARDS, WHITE BORDER. MAKEOVER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GEORGE ROGERS CLARK
MEMORIAL, VINCENNES, IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

USE NEW PHOTO.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

F.W. WOOLWORTH CO.,
VINCENNES, IND.

NO. 3A44

ORDER NO. 66856

DATE 7-6-1933

3 M 500 AMERICAN ART POST CARDS, WHITE BORDER MAKEOVER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LINCOLN MEMORIAL BRIDGE,
VINCENNES, IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

USE NEW PHOTO. BRIDGE IS WHITE.
SHOW FLAG ON POLE. CLEAN UP GROUNDS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

64 1/2
EVA M. FREY, "THE LITTLE SHOP"
GREEN SPRINGS, OHIO

1 1/2
NO. 3A45

ORDER NO. 64179

DATE 2-21-1933

3M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

TITLE (IN FULL) M. E. CHURCH AND
PARSONAGE, GREEN SPRINGS, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. 1.1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

DARK RED BRICK, SLATE ROOF, GRAY STONE BASE & STEPS, BUFF CORNICE &
WINDOW FRAMES & SASH, COLORED WINDOWS, OAK DOORS, SIGN DARK, OAK
FRAME, WHITE LETTERS, RED BRICK COLUMNS, BLDG. ON RIGHT LIGHT GRAY, DARK
GREEN ROOF, GRAY PORCH, BLDG. ON LEFT GRAY, GREEN LAWN & S RUBBER
REMOVE WIRES & POLE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.

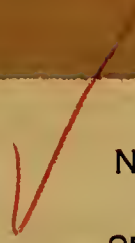
CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

1 1/2

14 1/2



NO. 3A46

ORDER NO. 64179

DATE 2-21-1933

EVA M. FREY, THE LITTLE SHOP,
GREEN SPRINGS, OHIO

3 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M.

TITLE (IN FULL) PUBLIC SCHOOL,
GREEN SPRINGS, OHIO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION
DARK RED BRICK, GRAY STONE BASE, LIGHT GRAY CORNICE & TRIM, LIGHT
GRAY SASH & DOORS, SLATE ROOF, GREEN WINDOW BLINDS, BROWNISH
GRAY STONE COLUMN AT ENTRANCE ON LEFT, GREEN LAWN & SHRUBBERY,
PUT FLAG ON POLE IN YARD, REMOVE CHILDREN ON WALK ON RIGHT.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2012
A8

2

FRED HARVEY,
KANSAS CITY, MO.

NO. 3A47

ORDER NO. 63837

DATE 2-17-1933

12 M 500 LARGE FOLDER VIEW AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. NONE

TITLE (IN FULL) THE INDIAN WATCHTOWER,
DESERT VIEW

IMPRINT NONE

COLOR DESCRIPTION

MAKE BLDG. LOOK OLD. PUT IN HEAVY WHITE CLOUDS. COLOR AS PER
CARD ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Returned to
Fred Harvey
3/8/33

DEADLINE

19

WE 13
A64

FRED HARVEY,
KANSAS CITY, MO.

NO. 3A48

ORDER NO. 63837

DATE 2-17-1933

12 M 500 LARGE FOLDER VIEW AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. NONE

TITLE (IN FULL) THE KIVA, DESERT VIEW

IMPRINT NONE

COLOR DESCRIPTION

SEE COLOR GUIDE ATTACHED. IMPORTANT----- PUT CANYON VIEWS IN THREE
WINDOWS AS PER POST CARD ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

Returned to
Fred Harvey
3/8/33

DEADLINE

20.1
A-6

FRED HARVEY,
KANSAS CITY, MO.

✓ NO. 3A49

ORDER NO. ~~64837~~

63837

DATE 2-17-1933

12M 500 LARGE FOLDER VIEW AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE INDIAN WATCHTOWER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NONE

IMPRINT NONE

COLOR DESCRIPTION

MAKE BLDG. LOOK OLD. PUT IN HEAVY WHITE CLOUDS.
COLOR AS PER CARD ATTACHED.

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. —

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Returned to
Fred Harvey
3/8/33

DEADLINE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES

DIAL NO. 3A50

ORDER NO. 64258

DATE 2/21/33

CUSTOMER HOTEL MYON,
TIFTON, GA.

12 1/2 M PC SIZE 3 1/2 X 5 1/2

PLACE OF TITLE: Upper Lower, Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL MYON, TIFTON, GEORGIA

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

COLOR DESCRIPTION

BLDG. RED BRICK TRIMMED IN WHITE

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE AMERICAN ART

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Panchromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

PLAT — GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

SIZE 3 3/16 X 5 3/16

SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR

Bl 1/2

W. R. THOMAS,
RUSSELLS POINT, OHIO

NO. 3A51

ORDER NO. 64253

DATE 2-21-1933

3 M500 AMERICAN ART POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER,

FRONT NO.

R. M.

NO

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

STUMPP'S SHORE GABLES
HOTEL AND MODERN COTTAGES,
ORCHARD ISLAND, INDIAN LAKE, OHIO

COLOR DESCRIPTION

PINK & RED FLOWERS ON RIGHT IN YARD. BLDG. BRIGHT BUFF, GREEN GABLES.
RED ROOF ON TOP & PORCHES. GREEN SASH. BOAT WHITE, GREEN TOP. SIGNS
WHITE, BLACK LETTERS. SHOW LETTERS CLEAR. WATER ONLY IN FOREGROUND.
GREEN FOLIAGE. SMALL BLDGS. ON REAR RIGHT UNDER TREES BUFF, RED ROOFS.

Remove all water lilies

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

W. R. THOMAS,
RUSSELLS POINT, OHIO

✓ NO. 3A52

ORDER NO. 64262

DATE 2-21-1933

3 M 500 AMERICAN ART
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) AIR VIEW OF AVONDALE
SHOWING HOTEL AND SWIMMING POOL,
INDIAN LAKE, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BLOGS. WHITE RED & BUFF MOTTLED ROOF. LIGHT GRAY DRIVE ON RIGHT &
LEFT. WATER ~~CHANN~~ CHANNEL IN CENTER. SHOW LAKE IN REAR. MAKE WATER
BLUE. GREEN FOLIAGE & LAWN. RED DIVING BOARDS & SLIDES IN SWIMMING
POOL IN CENTER. SAND BEACH AROUND SWIMMING POOL.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

5

281
A-5

W. R. THOMAS
RUSSELLS POINT, OHIO



NO. 3A53

ORDER NO. 64262

DATE 2-21-1933

3 M 500 AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M NO

TITLE (IN FULL) A1. VIEW OF ORCHARD
ISLAND, INDIAN LAKE, OHIO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

TAKE 1-2 INCH FROM TOP, LEAVE ALL ON BOTTOM. BLDGS. WHITE & BUFF,
RED & BUFF ROOFS. MAKE GREEN LAWN ON ISLAND RIGHT CENTER.
MAKE WATER BLUE. GREEN FOLIAGE. GREEN FIELDS IN REAR OF WATER.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY. INC., CHICAGO
PHOTO TICKET

DEADLINE

28P1
A-6

W. R. THOMAS,
RUSSELLS POINT, OHIO

NO. 3A54

ORDER NO. 64262

DATE 2-21-1933

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

NO

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

AIR VIEW OF LAKEVIEW,
OHIO, ON INDIAN LAKE.

COLOR DESCRIPTION

REMOVE 1-2 INCH FROM BOTTOM. LEAVE ALL ON TOP. BLDGS. WHITE & BUFF,
DARK RED & GREEN ROOFS. SHOW LAKE BLUE ON REAR LEFT. GREEN
FOLIAGE & LAWN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

2

20 1/2
14 1/2

E.D. WEST CO.,
SOUTH YARMOUTH, CAPE COD, MASS.

✓ NO. 3A55
ORDER NO. 64272
DATE 2-21-1933

6 M AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL)
PARKING SPACE, RACE
POINT COAST GUARD STATION,
PROVINCETOWN, CAPE COD, MASS.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 100 R. M. NO
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

3
2

1 1/2

E. D. WEST CO., SOUTH YARMOUTH,
CAPE COD, MASS.

NO. 3A56

ORDER NO. 64272

DATE 2-21-1933

14 1/2

6 M AMERICAN ART	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER	
TITLE (IN FULL) RACE POINT COAST GUARD STATION, PROVINCETOWN, CAPE COD, MASS.	
(ALL OF THIS ON THE ADDRESS SIDE)	
FRONT NO. 108	R. M. NO
IMPRINT SAME AS ABOVE	
COLOR DESCRIPTION	
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.	
PHOTO PROPERTY OF C. T. & Co. CUSTOMER	
CURT TEICH & COMPANY, INC., CHICAGO	
PHOTO TICKET	

2

A4 1/2

1 1/2

E. D. WEST CO.,
SOUTH YARMOUTH, CAPE COD, MASS.

✓ NO. 3A57
ORDER NO. 64272
DATE 2-21-1933

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 108 R. M. NO

TITLE (IN FULL) VIEW OF THE BATHING
BEACH, CRAIGVILLE, CAPE COD, MASS.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2801
A52

2

E. D. WEST CO., SOUTH YARMOUTH,
CAPE COD, MASS.

NO. 3A58

ORDER NO. 64272

DATE 2-21-1933

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

IMPRINT

108

SAME AS ABOVE

BIRD'S-EYE VIEW OF THE
CAPE COD CANAL, SHOWING SAGAMORE
BRIDGE, CAPE COD, MASS.

TOP, SMALL TYPE - PHOTO BY HOWARD

M. WOOD.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Cash
Teich
2/21/33

2

E. D. WEST CO., SOUTH YARMOUTH,
CAPE COD, MASS.

NO. 3A59

ORDER NO. 64272

DATE 2-21-1933

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 108 R. M. NO

TITLE (IN FULL) BATHING IN THE SURF,
CAPE COD, MASS.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

Order in OBH 21

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

20 3/4
A 4 1/2

FOREST D. CHRISTAIN DRUG STORE,
SIDNEY, OHIO

NO. 3A60

ORDER NO. 64393

DATE 2-24-1933

3 M 500 AMERICAN ART	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	
TITLE (IN FULL) COUNTRY CLUB AND GOLF	
COURSE, SIDNEY, OHIO	
FRONT NO. 2	R. M. NO
IMPRINT NONE	

COLOR DESCRIPTION
BLDG. WHITE, GREEN ROOF & WINDOW FRAMES & CORNICE. GRAY STONE BASE.
WHITE SASH. BRIGHT GREEN LAWN ON FAIRWAY. MAKE WATER IN POND BLUE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

FOREST D. CHRISTAIN DRUG STORE,
SIDNEY, OHIO

NO. 3A61

ORDER NO. 64393
2-24-1933

DATE

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER,

TITLE (IN FULL) MIAMI RIVER BRIDGE
AND HIGH SCHOOL, SIDNEY, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

BRIDGE WHITE CEMENT ALL OVER. BRONZE XM LAMP POSTS. REAR BLDG. DARK
RED BRICK, WHITE SASH, GRAY CORNICE & TRIM. GREEN STEPS, GRAY FRAME.
GREEN LAWN. SLATE ROOF ON STEEPLE ON REAR LEFT.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Car to Ho

1 1/2

A4 1/2

FOREST D. CHRISTAIN DRUG STORE,
SIDNEY, OHIO

NO. 3A62

ORDER NO. 64393

DATE 2-24-1933

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) MASONIC TEMPLE,
SIDNEY, OHIO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

DARK RED BRICK, SLATE ROOF, LIGHT STONE COLUMNS, CORNERS & FRONT
BASE, GRAY GABLE, WHITE CORNICE, CREAM DOORS, BROWN & GRAY FIRED
STONE, CURBING ALONG RIGHT, GREEN LAWN, DARK RAILINGS ON
STAIRWAY, REMOVE SMALL POST ON RIGHT FOREGROUND.

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

B

281
A43

2

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 3A53

ORDER NO. 64378

DATE 2-24-1933

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

NO

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

MT. WASHINGTON COG
RAILWAY TRAIN, MARSHFIELD STATION,
WHITE MTS., N.H.

COLOR DESCRIPTION

STATION LIGHT AND DARK GREY, CAR DARK GREEN OR OLIVE, ENGINE
AND ~~TENDER~~ TENDER BLACK. TAKE OUT TWO WORKMEN, REMOVE
POLES & WIRES.

ALSO USED IN FOLDER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

~~X~~ SOCIETY FOR PROTECTION OF N. H. FORESTS,
NORTH WOODSTOCK, N. H.

NO. 3A64 ✓

ORDER NO. 69204

DATE 11-2-1933

3½ M . AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ENTRANCE TO JUDGMENT HALL

OF PLUTO, LOST RIVER, WHITE MTS., N.H.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. YES

IMPRINT NONE

COLOR DESCRIPTION

ALSO USED IN FOLDER.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

SOCIETY FOR PROTECTION OF N. H. FORESTS,
NORTH WOODSTOCK, N. H.

NO. 3A65

ORDER NO. 69204

DATE 11-2-1933

3 1/2 M AMERICAN ART POST CARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

LOST RIVER IN WINTER,
WHITE MTS., N. H.

FRONT NO.

R. M.

IMPRINT

2
NONE

YES

COLOR DESCRIPTION

ALSO USED IN FOLDER

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

442
F.W.WOOLWORTH CO.,
BILOXI, MISS.

NO. 3A66 ✓

ORDER No. 69201

DATE 11-2-1933

3 1/2 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) U. S. VETERANS' ADMINISTRATION
HOME, BILOXI, MISS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2

R. M.

NO

PRINT

NONE

COLOR DESCRIPTION

USE BEST NEGATIVE

BLDG. WHITE WITH CREAM WINDOW TRIM & PORCH LINES ON ALL STORIES, ALSO PILARS.
WINDOW PORCH FENCES ARE A LIGHT GREEN, ALSO ALONG STAIRWAY. DARK GREEN
AWNINGS, DARK SLATE ROOF. BASE OF BLDG. ABOUT 1 FOOT FROM GROUND IS RED BRICK.
PAVED DRIVEWAY, GREEN LAWN AT EITHER SIDE. SHOW GRAY MOSS ON OAK TREES. SHOW
BLDG. AS LARGE AS POSSIBLE, BY TAKING OFF SOME FROM TOP AND BOTTOM. LEAVE IN
THE MAN ON DRIVEWAY, IT'S THE CUSTOMER.

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2
1 Print 2
DEADLINE

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

YES

RETURN PHOTO

DIAL NO. 3A67

ORDER NO. 64400

DATE 2/24/33

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER REBUILT RANGE CO., INC.,
NEWARK, N. J.

12 1/2 M FC SIZE 3 1/2 X 5 1/2

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full NEW CONSOLE GAS RANGES

(ETC. AS PER COPY)

STYLE AMERICAN ART

(All of this on address side)

R. M. Yes No

FRONT NO. 5

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

IMPRINT: COLOR LITHO BY ALFRED ROBBINS -
N. Y.

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

SEE INSTRUCTIONS AND COLORED PHOTO ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from - Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative - Line - Halftone - Combination.

Dry - Wet - Pancromatic - Color Separation.

Transfer - Paper Process - New Process.

Stripping - White Border - Full Face.

Blue Print - Handcolor - Black & White Proof. Titles - Red, Blue.

Screen
120
133
150
175

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT WOOD MORTISE ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

SIZE 3 3/16 X 5 3/16

SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE
SQUARE LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR

201
A44

EDGAR S. MC CARDELL,
BRADDOCK HEIGHTS, MD.

✓ NO. 3A69

ORDER NO. 64424

DATE 2-28-1933

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

TITLE (IN FULL) AIR VIEW OF
BRADDOCK HEIGHTS, MD.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

No C.T. Marks

COLOR DESCRIPTION

BLDG. NO. 14, ROOF 6 & 20, SWIMMING POOL NO. 14, TREES NO. 20.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

X Deadline
X

2

F.W. WOOLWORTH CO.,
RED WING, MINN.

NO. 3A70

ORDER NO. 64469

DATE 3-2-1933

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

2

NO

IMPRINT

NONE

MISSISSIPPI RIVER BRIDGE
AND BARN BLUFF, RED WING, MINN.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Correct

F. W. WOOLWORTH CO.,
RED WING, MINN.

✓ NO. 3A71

ORDER NO. 64469

DATE 3-2-1933

3 M 500 AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

44 1/2
TITLE (IN FULL) WORLD WAR MEMORIAL PARK,
RED WING, MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

F. W. WOOLWORTH CO.,
RED WING, MINN.

NO. 3A72

ORDER NO. 64469

DATE 3-2-1933

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER,

FRONT NO.

R. M

TITLE (IN FULL)

2

NO

MUNICIPAL SWIMMING POOL,
COLVILLE PARK, RED WING, MINN.

IMPRINT

NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

182
A44

GLENN KENNEDY, 52 LATT A AVENUE,
COLUMBUS, OHIO

NO. 3A73

ORDER NO. 64465

DATE 5-2-1933

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) MOONLIGHT ON INDIAN
LAKE, OHIO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

MAKE MOONLIGHT SCENE SHOWING MOON IN SKY BETWEEN CLOUDS

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

1 1/2

4 3/4

✓ NO. 3A74

GLENN KENNEDY, 52 LATTA AVENUE,
COLUMBUS, OHIO

ORDER NO. 64465

DATE ~~5-2-1953~~

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

THE SPA SWIMMING POOL,
RUSSELLS POINT, OHIO

COLOR DESCRIPTION

FIRST SLIDE GRAY, REAR SHOOT WHITE, SAND BEACH AROUND POOL.
SHOW LAKE ON REAR LEFT, MAKE WATER BLUE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. —

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

AC14
A5

2

GLENN KENNEDY
52 LATTA AVENUE, COLUMBUS, OHIO

NO. 3A75

ORDER NO. 64465

DATE 3-2-1933

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE
XMX DANCE PAVILION, SANDY
BEACH, RUSSELL'S POINT, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

LIGHT BROWN CEILING BEAMS AND SIDE LATTICE, NATURAL WOOD FLOOR, GREEN
CANOPY, BUFF BORDER ON LEFT OVER ORCHESTRA STAND, WHITE LIGHTS, PINK &
WHITE FLOWERS ALONG CEILING ON RIGHT & LEFT & IN CENTER, BUFF SASH
HANGING FROM SKYLIGHTS, IN CENTER, REAR STAGE MAROON RED BASE & CURTAIN
CENTER CURTAIN DARK BLUE WITH BUFF OR GOLD FIGURES & WHITE STARS,
MAHOGANY PIANO & CHAIRS, CREAM DRAPERY ON BASE OF ORCHESTRA STAND ON
LEFT, BRASSMUSICAL INSTRUMENTS, LARGE ROUND LIGHT GLOBE IN CENTER OF
CEILING IS CUT GLASS COLORED RED, WHITE, BLUE & GREEN.

SUBMIT RET. PHOTO

B. & W. PROOF

HAND. COL. PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

THE BARTON DRUG CO.,
EAST HAMPTON, CONN.

NO. 3A76

ORDER NO. 64466

DATE 3-2-1933

3 M 500 AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO. 2 R. M. NO

TITLE (IN FULL) LAKEVIEW HOUSE,
LAKE POCOTOPAUG, EAST HAMPTON,
CONN.

IMPRINT NONE

COLOR DESCRIPTION

(CUT OUT SMALL TREE AT LEFT. SHOW UP TENNIS COURT A LITTLE BETTER
AND A LITTLE MORE OF BLDG. AT THE RIGHT IF POSSIBLE.)

SUBMIT: RET. PHOTO YES
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

GEO. LEUSCH,
MICHIGAN CITY, IND.

✓ NO 3A77

ORDER NO. 64479

DATE 3-2-1933

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE ROCK GARDEN IN
WASHINGTON PARK, MICHIGAN CITY,
IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

WATSON BROS.,
DELAWARE, OHIO

✓ NO. 3A78 for ICP 76

ORDER NO. 64482

DATE 3-7-1933

3 M 500 POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

STUYVESANT HALL, O. W. U.,
DELAWARE, OHIO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

DARK RED BRICK, LIGHT GRAY CORNERS ON BLDG. CREAM WINDO FRAMES &
SASH & DOORS & CORNICE. LIGHT GRAY TOWER & COLUMNS. COPPER ROOF ON
TOWER. SLATE ROOF ON BLDG. GRAY CEMENT STAIRWAY. GREEN TERRACED
LAWN. BRONZE LIGHTS ON SIDES OF DOORS ON RIGHT & LEFT.

SUBMIT: RET. PHOTO

B. I. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Photo in ~~E-1181~~
ICP1976

ASHEVILLE POST CARD CO.,
ASHEVILLE, N. C.

NO. 3A87

ORDER NO. 64518

DATE 3-7-1933

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER,

TITLE (IN FULL)

BARRON COLLIER BRIDGE
ACROSS CHARLOTTE HARBOR BAY,
PUNTA GORDA, FLA.

PRIVATE NO. BEFORE TITLE - P.G. 13

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

56

R. M.

NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

BRIDGE IS CONCRETE, BLDG. AT RIGHT ON FAR SIDE IS CREAM STUCCO WITH
RED TILE ROOFING. CLEAN UP RUBBISH ALONG SAND MAKING SAND INSTEAD

RETURN PHOTO-

CHAMBER OF COMMERCE,
PUNTA GORDA, FLA.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

YES

RETURN PHOTO

DIAL NO. 3A88

ORDER NO. 64534 DATE 3/7/33

CUSTOMER SINCLAIR AUTOMOBILE SERVICE CORP.,
CHICAGO, ILL.

12 1/2" M PC SIZE 3 1/2" X 5 1/2"

PLACE OF TITLE Upper, Lower, Center—Border - Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HOTEL OF SINCLAIR PENNANT TAVERN
SYSTEM COLUMBIA, MO. (ON U.S. HIGHWAYS 40 & 63)
ROLLA, MO. (ON U. S. HIGHWAYS 66 & 63)
(ETC. AS PER LAYOUT AND COPY)

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

SEE LAYOUT ATTACHED.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

Large Photo

Photo ret.
5/5/33DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE AMERICAN ART

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Panormatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Prints — Handcolor — Black & White Proof. Titles—Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH SAME SIZE

SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE - SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE - ANCHOR
SOLID METAL FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH DEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

PHOTO USED FOR

R
HE
A
2
1 1/4
4 3/4
NO

Very Rush

1

200 3/4
A. 4 1/4

2

NATURAL BRIDGE PARK HOTEL,
NATURAL BRIDGE, KY.

NO. 3A89

ORDER NO. 64530

DATE 3-7-1933

3 M 500 AMERICAN ART
(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M.

YES-SAME AS

TITLE (IN FULL)

NATURAL BRIDGE, POWELL

IMPRINT

ON 1A1534

COUNTY, KY.

NONE

COLOR DESCRIPTION

SEE 1A1534 & A-9776 FOR COLORS.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.,

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

E. D. WEST CO.,
SOUTH YARMOUTH, CAPE COD, MASS.

NO. 3A90

ORDER NO. 64529

DATE 3-7-1933

2 M POST CARDS BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

IMPRINT

108

NO

BEACH VIEW, DENNISPORT,
CAPE COD, MASS.

SAME AS ABOVE

COLOR DESCRIPTION

MAKE PRINT FROM NEGATIVE AND USE THAT PRINT.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

CUSTOMER
—
C. T. & CO.
—
PHOTO PROPERTY OF
—
RETURN PHOTO
YES
NO

DIAL NO. 3A91

ORDER NO. 64553

DATE 3/9/33

CUSTOMER WULFF FUNERAL HOME,
ST. PAUL, MINN.

6 M BUS.CARDS SIZE 2 1/8 X 3 3/8

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate ☒ Yes No Copyright in Plate Yes No

Title in full WULFF FUNERAL HOME

REANEY AND E. SEVENTH STS.,

TOWER 6148

ST. PAUL, MINNESOTA

RETOUCHING DEPARTMENT

☒ Submit — Sketch — Layout — ☒ Retouched Photo — Wash Drawing

Follow Layout

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE AMERICAN ART

(All of this on address side)

FRONT NO. NONE

R. M. Yes ☒ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

☒ No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — ☒ Handcolor — Black & White Proof. Titles — Red, Blue.

Screen
120
133
150
175

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE — WIDE — HIGH, SAME SIZE

BLOCKING DEPT WOOD MORTISE ANCHOR

SOLID METAL FLUSH TOP FLUSH BOTTOM

FLUSH SIDES FLUSH ALL AROUND

UNMOUNTED WITH BEARERS

CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE

SQUARE — LIKE COPY VIGNETTE HIGHLIGHT

WITH LINE WITHOUT LINE SPECIAL BORDER

ELECTROTYPES EACH OF

ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

2

4 3/4

J. R. BEATLEY,
RUSSELLS POINT, OHIO

NO. 3A92

ORDER NO. 64633

DATE 3-16-1933

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL) BEATLEY'S ON THE LAKE,
RUSSELLS POINT, OHIO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

DRAB GRAY, MOSS GREEN ROOF, CREAM SASH & WINDOW FRAMES, RED FLOWERS
& GREEN SHRUBBERY NEXT TO BLDG, GREEN ROOF ON PORCH AT RIGHT, WHITE
FLOWERS IN FOREGROUND, DARK GRAY DRIVE, REMOVE POLES & WIRES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

3

A5
J. R. BEATLEY,
RUSSELLS POINT, OHIO

2
NO. 3A93 ✓

ORDER NO. 64633

DATE 3-16-1933

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER,

TITLE (IN FULL) BEATLEY'S COTTAGES,
AND HOTEL ON THE LAKE, RUSSELLS
POINT, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

LARGE BLDG. ON RIGHT DRAB GRAY, GREEN ROOFS, CREAM SASH AND WINDOW
FRAMES, COTTAGES ON LEFT & CENTER CREAM COLOR, GREEN ROOFS, GREEN
FOLIAGE, PINK FLOWERS & SHRUBBERY ALONG FRONT OF COTTAGES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL No. 3A94 ORDER NO. 64602 DATE 3/14/1933

CUSTOMER D. J. MORRIS,
LAPORTE, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

2 M PC SIZE 3 1/2 X 5 1/2 STYLE BLUESKY

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full MOKOMA INN LAPORTE, PA. SULLIVAN CO.
(EPO. AS PER COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

REMOVE FENCE AND HAVE A CONCRETE HIGHWAY 18 FT.
FROM THE HOUSE MAKING A CORNER TURN, ALSO HAVING
A PARKING SPACE AND THE SAME DISTANCE ON SIDE FROM
THE HOUSE. PLACE TREES ALONG THE SIDE AND SHRUBBERY
AROUND THE PORCH. REMOVE SIDE STEPS AND HORSE
AND BUGGY. INSTEAD OF HORSE & BUGGY PUT IN A FEW
UP TO DATE AUTOS. PUT A FLAG ON POLE ON ROOF.
SHOW SIGN AS ON ~~Sketch~~ ATTACHED ON CORNER OF PORCH
ROOF, omitting ~~Photo~~
the horse & buggy

DESCRIPTION

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS
Extra Negatives
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
Ben Day

ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
Extra Negatives
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
Ben Day

SIZE 3 3/16 x 5 3/16
SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE — WIDE — HIGH, SAME SIZE —

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - INCOLORS - SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED
TO
PHOTO USED FOR

F. W. WOOLWORTH CO.,
MASON CITY, IOWA

NO. 3A95

ORDER NO. 64634

DATE 3-16-1933

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL)

~~XXXXXXXXXXXX~~

IMPRINT NONE

COURT HOUSE, MASON CITY, IOWA

COLOR DESCRIPTION

GREY ST ONE BLDG.

SUBMIT: RET. PHOTO

B. I. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

500X
A.4E

F.W.WOOLWORTH CO.,
DODGE CITY, KANS.

NO. 3A96

ORDER NO. 64668

DATE 3-20-1933

3 M 500X

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER - BORDER.

FRONT NO.

2

R. M

NO

TITLE (IN FULL)

ENTRANCE TO WRIGHT
PARK, DODGE CITY, KANSAS

IMPRINT

NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2

A4 1/2

F.W.WOOLWORTH CO.,
DODGE CITY, KANS.

NO. 3A97

ORDER NO. 64668

DATE 3-20-1933

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) POST OFFICE, DODGE
CITY, KANSAS

IMPRINT NONE

COLOR DESCRIPTION

BLDG. LIGHT RED BRICK, WHITE TRIM. DARK RED ROOF. TOUCH OUT
SCAFFOLD

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

6

NO. 3A98

ORDER NO. 64668

DATE 3-20-1933

W. WOOLWORTH CO.,
DODGE CITY, KANS.

3 M 5 00

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO. 2

R. M. ☒ YES

TITLE (IN FULL) HISTORIC BOOT HILL,

IMPRINT NONE

CITY BUILDING GROUNDS, DODGE CITY,
KANSAS

IN SKY - INSCRIPTION ON "LONG HORN"
STATUE:

CUR TRAILS HAVE BECOME YOUR HIGHWAYS
SEVEN MILLION LONG HORNS WERE
MARKETED FROM DODGE CITY DURING
THE 70'S AND 80'S - LEST WE FORGET.

BRING OUT PLAINLY LETTERING ON TREE SIGN - HORSE THIEF PETE HUNG
ON THIS TREE 1873

STATUE BASE LIGHT BUFF, LONGHORNS WHITE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

2

2C 3/4
A 4 3/4

ROBBINS-TILLQUIST CO.,
SPOKANE, WASH.

NO. 3A99 ✓

ORDER NO. 64659

DATE 3-17-1933

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. BLANK R. M. NO

TITLE (IN FULL) 'SQUARE G RANCH'

IMPRINT NONE

COLOR DESCRIPTION

SEE TISSUE AND INSTRUCTIONS ATTACHED TO PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

5

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3A100

ORDER NO. 64658, DATE 3/17-33

CUSTOMER DEL HAVEN INN,
BEL AIR, MD.

6 M PC GROUP (2) SIZE 3 1/2 X 5 1/2

PLACE OF TITLE Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: DEL HAVEN HOTEL AND CABINS

BOT: NORTH SIDE BELAIR, MARYLAND—ON ROUTE 1

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo Wash Drawing
Follow Layout

SEE SKETCH ATTACHED.

2 large photos

COLOR DESCRIPTION

See card 2906-30

Marble 1 cut

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE AMERICAN ART

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet Panchromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT WOOD—MORTISE—ANCHOR
SOLID METAL—FLUSH TOP—FLUSH BOTTOM
FLUSH SIDES—FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

1141 GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

SIZE 3 3/16 X 5 3/16

SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE
SQUARE—LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO

C. E. HEBERLING,
ZELIENOPLE, PA.

NO. 3A101

ORDER NO. 64748

DATE 3-27-1933

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) OLD PEOPLES HOME,
ZELIENOPLE, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

CREAM BRICK. DARK SLATE ROOF. GRAY SILLS & WINDOW FRAMES. BLACK SASH.
OAK DOORS. GRAY STEPS. RED FLOWER BED IN CENTER FOREGROUND. DARK
GRAY DRIVE. GREEN SHRUBBERY. LAWN & FOLIAGE. DARK CIRCLE DRIVE IN
FOREGROUND AROUND TO CENTER ENTRANCE. REMOVE DARK SHADOW IN
FOREGROUND.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3A103 ORDER NO. 64784 DATE 3-24-1933

CUSTOMER BRADFORD & CO.,
ST. JOSEPH, MICH.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

3 1/2 M FC SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART

PLACE OF TITLE: Upper Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full KOCH'S HOTEL, FRANKFORT, MICH.
(RED TITLE)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: SAME AS ABOVE

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

REMOVE CHIMNEY FROM BLDG. AND VENT PIPE ON SIDE.

LEAVE TREES AS THERE ARE IN THE PHOTO.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mounton CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

ROOF RED. **KK**

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS
Extra Negative
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
See Day

ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
Extra Negative
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
See Day

SIZE 3 3/16 X 5 3/16

SCREEN 55 - 60 - 65 - 100 - 110 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLIO

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE WIDE HIGH, SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLIO METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

DEADLINE

201 1/4
A 5 1/4

2

SANBORN SOUVENIR CO.,
DENVER, COLO.

NO. ~~3XXXXXX~~ 3A104

ORDER NO. 64787

DATE 3-27-1933

12M 500 AMERICAN ART POST CARDS

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 125 R. M. YES

TITLE (IN FULL) TOP - RED ROCKS PUEBLO,

IMPRINT SAME AS ABOVE

PARK OF THE RED ROCKS, COLO.
BOT - SHOWING GATEWAY AND THE
STAIRWAY TO AMPHITHEATRE, DENVER
MT. PARKS

TAKE OFF R.M. AFTER 6M ARE RUN.

PRIVATE NO. BEFORE UPPER TITLE - 159
COLOR DESCRIPTION

CUT OFF EXTRA SPACE AT SKY. NOT FOREGROUND. PUEBLO IS SOMEWHAT
DARKER THAN ON ENCLOSED CARD. ABOUT LIKE ROCKS IN 0A3996. FOR
ROCKS MAKE A STRONGER RED LIKE BALANCED ROCK CARD ATTACHED. SMALL ROCK
GATEWAY. ROCK PILLAR NEAR BLDG. AND ROCK WALLS BORDERING STAIRWAY
AND NEAR ITS ENTRANCE ARE GREY TO REDDISH GRANITE. ROADS ARE OILED.
NOT PAVED. HILLS IN BACK ARE BROWN TO GREEN. BUSHES ARE ALL SHRUBS.
NOT FLOWERS. BELL IN FRONT OPENING ABOVE BLDG. IS SILVER.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

19

2

see 3/4
A-43

SANBORN SOUVENIR CO.,
DENVER, COLO.

NO. 3A105 ✓
ORDER NO. 64788
DATE 3-27-1933

6 M		AMERICAN ART	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER		FRONT NO. 125	R. M. YES
TITLE (IN FULL)		IMPRINT	
MAIN BUILDING, MOUNTAIN SIDE LODGE, ESTES PARK, COLO. BOT - ROCKY MOUNTAIN NATIONAL PARK, COLORADO		SAME AS ABOVE	
PRIVATE NO. BEFORE UPPER TITLE - 433			
COLOR DESCRIPTION			
STEPS AND PILLAR GREY TO BROWNISH DARK STONE. ROOF DARK. BLOGS IS OF DARK WEATHERED LOGS. WINDOWS DARK TRIM. STONE CHIMNEYS LIKE STEPS. TAKE OUT AUTO AT EXTREME EDGE. BRING OUT RANGE PLAINLY. DON'T RETOUCH TOO MUCH. PUT CLOUDS IN SKY			
SUBMIT: RET. PHOTO		B. L. & W. PROOF	HANDCOL PROOF
PHOTO PROPERTY OF C. T. & CO. -		RETURN PHOTO.	
CURT TEICH & COMPANY, INC., CHICAGO		PHOTO TICKET	

✓

O'REILLY'S,
KINGSTON, N. Y.

NO. 3A106 ✓

ORDER NO. 64832

DATE 3-28-1933

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BELL CLAIRE LODGE,
HIGHLAND, N. Y.

PRIVATE NO. BEFORE TITLE - H-1

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 43 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

KEEP LEFT FOREGROUND AND PORCH AS LIGHT AS POSSIBLE
HOUSE WHITE, GREEN WINDOW TRIM, TOP OF ROOFS GREEN.

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

RETURN PHOTO.

ret. 6/15/33
RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2

A5

G. H. WICKMAN,
ST. IGNACE, MICH.

NO. 3A107 ✓

ORDER NO. 64831

DATE 3-28-1933

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO. 1 R. M. NO

TITLE (IN FULL) NEW STATE AUTO FERRY
DOCK, ST. IGNACE, MICHIGAN

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

PUT IN BOAT ON LAKE, HEADED FROM DOCK, AS SHOWN ON EXTRA PHOTO
ATTACHED.

SEE INSTRUCTIONS FOR COLORS ON EXTRA PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

19

2

A5

JAMES E. THIEM, OFFICE OUTFITTER,
RALEIGH, N. C.

NO. 3A108 ✓

ORDER NO. 64850

DATE 3-28-1933

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PEACE INSTITUTE,
RALEIGH, N. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 14865. COLOR SAME AS 14865.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

5

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER —
RETURN PHOTO YES NO

DIAL NO. 3A109

ORDER NO. 64855

DATE 3-31-1933

CUSTOMER

A. B. WYCKOFF,
STROUDSBURG, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full LIGHT HOUSE SERVICE STATION AND TEA
ROOM, HENRYVILLE, PA.

FRONT NO. 5
R. M. Yes (No)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
IMPRINT: SAME AS ABOVE

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

ENGRAVING DEPARTMENT

BLDG. BRIGHT BUFF STUCCO, DARK RED ROOF. DARK GREEN
CORNICE, DOORS & WINDOW FRAMES. GREEN & ORANGE
STRIPED AWNINGS. PINK FLOWERS IN VASES ON RIGHT.
RED FLOWERS ON LEFT. GREEN SHRUBBERY. CREAM FENCE ON
RIGHT & CREAM POSTS. CREAM GAS PUMPS WITH RED TRIM
ON TOP. MOBILE GAS SIGN WHITE, RED TRIM. WHITE SIGN
RED BORDER ON LEFT. CEMENT ROAD, GRAY GRAVEL ALONG
FRONT OF BLDG. GREEN LAWN IN FOREGROUND.

BE SURE AND MAKE ALL FOLIAGE GREEN. NO REDS OR BROWNS
OR YELLOWS.

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS
Extra Negatives
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
Ben Day

ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
Extra Negatives
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
Ben Day

SIZE WIDE HIGH SAME SIZE
BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BRASSERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

ETCHING DEPT. PAINT IN BACKGROUND SOLID
FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

PHOTO RETURNED TO PHOTO USED FOR

442

2

H

NO. 3A110 ✓

F. W. WOOLWORTH CO.,
AUSTIN, MINN.

ORDER NO. 64913

DATE 4-5-1933

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO. 2

R. M. NO.

TITLE (IN FULL) HORMEL PLANT, AUSTIN,
MINN.

IMPRINT NONE

COLOR DESCRIPTION

LIGHT RED BRICK BLDGS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

14

1 1/2

✓
W. WOOLWORTH CO.,
AUSTIN, MINN.

NO. 3A111 ✓
ORDER NO. 64913
DATE 4-5-1933

A4 1/2

3 M 500		AMERICAN ART	
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 2	R. M. NO
TITLE (IN FULL) HORACE AUSTIN STATE PARK, AUSTIN, MINN.		IMPRINT NONE	

COLOR DESCRIPTION

BRING OUT U. S. FLAG CLEARLY.

SUBMIT: RET. PHOTO	B. L. & W. PROOF	HANDCOL PROOF	RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co.—	CUSTOMER		

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2

1 1/2

A4 1/2

W. WOOLWORTH CO.,
AUSTIN, MINN.

NO. 3A112

ORDER NO. 64913

DATE 4-5-1933

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M NO

TITLE (IN FULL) BATHING BEACH,
AUSTIN, MINN.

IMPRINT BONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. I. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

45 1/2

2

F. W. WOOLWORTH CO.,
AUSTIN, MINN.

NO. 3A113

ORDER NO. 64913

DATE 4-5-1933

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) MAIN STREET, AUSTIN,
MINN.

IMPRINT NONE

COLOR DESCRIPTION

TOUCH OUT OLD FORD CAR

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

17

4 3/4

2

WOOLWORTH CO.,
AUSTIN, MINN.

NO. 3A114 ✓

ORDER NO. 64913

DATE 4-5-1933

3M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M.

NO

TITLE (IN FULL) WATER STREET, SHOWING
CATHOLIC CHURCH, AUSTIN, MINN.

IMPRINT NONE

COLOR DESCRIPTION

CHURCH DARK RED BRICK

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2

A4 1/2

F.W. WOOLWORTH CO.,
AUSTIN, MINN.

NO. 3A115 ✓

ORDER NO. 64913

DATE 4-5-1933

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER,

FRONT NO. 2 R. M. NO

TITLE (IN FULL) HIGH SCHOOL, AUSTIN,
MINN.

IMPRINT NONE

COLOR DESCRIPTION

LIGHT RED BRICK. TOUCH OUT OLD CARS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

17

2 1/2

A4 10/4

GAMBLES DRUG STORE,
MONROE, N. C.

NO. 3A115 ✓
ORDER NO. 64925
DATE 4-5-1933 |

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) UNION COUNTY COURT
HOUSE, MONROE, N. C.

FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

LIGHT XB BLOOD RED BRICK WHITE MORTAR WHITE TRIM. SLATE ROOF &
TOWER WHITE WITH SLATE COLORED AND DARK BROWN COLORED ROOF. AWNING
CREAM AND BROWN STRIPE. GREEN LAWN & BUSHES, PUT SOME FOLIAGE ON
TREES. TAKE OUT WIRES.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

6

3

912

GAMBLES DRUG STORE,
MONROE, N. C.

NO. 34117 ✓

ORDER NO. 64925

DATE 3-4-33 1933

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) MAIN STREET, MONROE,
N. C.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

ON RIGHT 1 BROWN BRICK WHITE WINDOW TRIM CREAM SHADE, 2 GREY, 3 TOP
CREAM, 1ST FLOOR RED WITH RED WOOLWORTH SIGN, 4 TALL BLDG. CREAM,
5 RED, 6 CREAM, 7 RED. ON LEFT 1 WHITE, 2 RED, 3 GRAY, 4 RED.
BRING OUT NAME PLAIN "GAMBLES DRUG STORE" ON BOTH SIDES (BRING
OUT DIM LETTERS ON SIDE)

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

14

3

2C 3/4
A 4 1/2

NEWPORT HARBOR CHAMBER OF COMMERCE,
BALBOA, CALIF.

NO. 3A118

ORDER NO. 64942

DATE 4-5-1933

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. YES

TITLE (IN FULL) ENTRANCE TO NEWPORT
BAY, CALIFORNIA

IMPRINT NONE

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

20014
A5

5

NEWPORT HARBOR CHAMBER OF COMMERCE,
BALBOA, CALIF.

NO. 3A119 ✓

ORDER NO. 64942

DATE 4-5-1933

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER,

TITLE (IN FULL) AIR VIEW OF NEWPORT
BEACH, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. YES

IMPRINT NONE

COLOR DESCRIPTION

SEE TISSUE ATTACHED. SHOW PEOPLE ON BEACH, A FEW BOATS IN THE
BAY. BLOCK OUT THE MUD FLATS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

19

NO. 3A120

NEWPORT HARBOR CHAMBER OF
COMMERCE, BALBOA, CALIF.

ORDER NO. 64942

DATE 4-5-1933

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

2

R. M.

YES

TITLE (IN FULL) WORLD RECORD SWORDFISH

IMPRINT

NONE

CAUGHT AT BALBOA, CALIFORNIA

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

PHOTO IN D- 10267

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

1 1/2

20074
A434

J. P. BELL CO., INC.,
LYNCHBURG, VA.

NO. 3A-121

ORDER NO. 64949

DATE 4-5-1933

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 48 R. M NO

TITLE (IN FULL) MOUNTAIN LAKE FROM
ABOVE HOTEL, MOUNTAIN LAKE, VA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - 80

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

5

ROBBINS-TILLQUIST CO.,
SPOKANE, WASH.

NO. 3A122

ORDER NO. 64951

DATE 4-5-1933

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 76 R. M. NO

TITLE (IN FULL) A CATCH OF SPECKLED
MOUNTAIN TROUT, JACKSON'S HOLE,
WYOMING.

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT.

PRIVATE NO. BEFORE TITLE- 8 5025

TAKE OFF PART OF TITLE "JACKSON'S
HOLE, WYO." AFTER 3M ARE RUN.

COLOR TROUT SAME COLOR AS 80371 ATTACHED.

SUBMIT: RET. PHOTO

B. I. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

ROBBINS-TILLQUIST CO.,
SPOKANE, WASH.

NO. 3A123

ORDER NO. 64951

DATE 4-5-1933

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER,

TITLE (IN FULL) SUNSET, INDIAN PAINTBRUSH

CANYON, LEIGH LAKE, GRAND TETON
NATIONAL PARK

PRIVATE NO. BEFORE TITLE - 5026

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 76

R. M. NO

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT.

COLOR DESCRIPTION

FOR COLOR, WATER AND SKY IN LIKE 112895 ATTACHED. A LITTLE SNOW ON
THE MOUNTAINS. MAKE A VERY ATTRACTIVE CARD.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

A42

F.W. WOOLWORTH CO.,
LEAVENWORTH, KANS.

NO. 3A124 ✓

ORDER NO. 64973

DATE 4-5-1933

3M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LEAVENWORTH SENIOR
SENIOR HIGH SCHOOL, LEAVENWORTH,
KANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

TAN BRICK BLDG.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

17

14

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
RETURN PHOTO
YES
NO

DIAL NO. 34125 ✓ ORDER NO. 64996 DATE 4-5-1933

CUSTOMER BRADFORD & CO.,
ST. JOSEPH, MICH.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

3 1/2 M FC SIZE 3 1/2 X 5 1/2

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CLINTONIAN HOTEL, CLINTON, MICH.

ROUTE 112 C. C. SWEET, PROP.

STYLE AMERICAN ART

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: SAME AS ABOVE

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE 3 3/16 X 5 3/16

SCREEN 55 - 60 85 - 100 - 110 - 120 - 133 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
-------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL.

COLOR DESCRIPTION

COLORS MAN: BRIGHT RED SUIT & RED CAP. AWNINGS
YELLOW & RED. UMBRELLAS YELLOW, RED & BLACK.
BRICK RED. TOWER CORNICE WINDOW FRAMES WHITE.
FLOWERS ON RIGHT BRIGHT COLORS. HAVE "SPOTLESSLY CLEAN"
SHOW AS IN PHOTO ABOVE THE AWNING.

PHOTO RETURNED
TO
PHOTO USED FOR

A43/4

2

W. W. WILT,
CONNEAUT LAKE PARK, PA.

NO. 3A126

ORDER NO. 65004

DATE 4-6-1933

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 42 R. M. NO

TITLE (IN FULL) NEW TEMPLE OF MUC IS,
CONNEAUT LAKE PARK, PA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

COLOR SAME AS 108558 ATTACHED. REMOVE SMALL BLDG. AT RIGHT OF
TEMPLE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

5

2

F.W.WOOLWORTH CO. NO. 666
INDEPENDENCE, KANSAS.

NO. 3A127

ORDER NO. 65038

DATE 4-11-1933

A 4^{3/4}

6 M AMERICAN ART	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. NAME 2 R. M NO
TITLE (IN FULL)	IMPRINT NONE
MONKEY ISLAND AT RIVERSIDE PARK, INDEPENDENCE, KANSAS.	

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY. INC., CHICAGO
PHOTO TICKET

DEADLINE

3

THE R.E. WENGER CO.,
DAYTON, OHIO

NO. K 3A128 ✓

ORDER NO. 65035
4-24-1933

DATE

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GOOD SAMARITAN HOSPITAL,
DAYTON, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

LIGHT BUFF BRICK, DARK RED & BROWN MOTTLED ROOF, BRONZE SASH, GREEN
SHRUBBERY & LAWN, DARK DRIVE LIGHT CEMENT WALKS. REMOVE WIRES.
SHOW FLAG ON POLE. TAKE 1-2 INCH FROM BOTTOM OF PHOTO AND REMOVE
WEEDS FROM LOWER RIGHT CORNER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

G.C. MURPHY CO. NO. 13,
GROVE CITY, PA.

NO. 3A129
ORDER NO. 65069

DATE 4-11-1933

3 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M.

NO

TITLE (IN FULL)

IMPRINT NONE

HARBISON CHAPEL, GROVE CITY COLLEGE,
GROVE CITY, PA.

COLOR DESCRIPTION

GRAY AND TAN MOTTLED STONE COLORED WINDOWS OAK DOORS - BRONZE
LIGHTS. SLATE AND BROWN MOTTLED ROOF - LIGHT GRAY STONE CORNICE
AND TRIM GRAY STEPS LIGHT CEMENT WALKS. MAKE SMOOTH GREEN LAWN
ON YARD ALL OVER. GREEN SHRUBBERY, BRONZE COLORED STEEPLE, REMOVE
WIRES IN SKYLINE.

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

G&C. MURPHY CO. NO. 13,
GROVE CITY, PA.

NO. 3A130 ✓

ORDER NO. 65069

DATE 4-11-1933

3 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER,

TITLE (IN FULL)

GLASS FOUNTAIN AND STAIRWAY TO
UPPER CAMPUS, GROVE CITY COLLEGE,
GROVE CITY, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M.

NO

IMPRINT NONE

COLOR DESCRIPTION

BROWNISH GRAY STONE FOUNTAIN ON LEFT. GRAY STONE STAIRWAY, DARK
RAILINGS. PINK FLOWERS ON BUSHES. GRAY STONE BLDG. ON UPPER
LEFT SLATE ROOF. DARK LAMP POST

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

HE1
A43

1 1/2

5

G.C. MURPHY CO. NO. 13,
GROVE CITY, PA.

NO. 3A131

ORDER NO. 65069

DATE 4-1-1933

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL)

IMPRINT NONE

STAIRWAY AND BRIDGE TO LOWER CAMPUS,
GROVE CITY COLLEGE, GROVE CITY,
PA.

COLOR DESCRIPTION

BROWNISH & GRAY STONE BRIDGE, DARK RAILINGS, LIGHT CEMENT WALK
REAR LEFT. MAKE GREEN LAWN ON REAR & CENTER LAWN GREEN FOLIAGE.
SHOW RIVER WINDING UNDER BRIDGE TO RIGHT. REAR BLDGS. BROWN &
GRAY, SLATE ROOFS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

G.C. MURPHY CO. NO. 13,
GROVE CITY, PA.

NO. 3A132

ORDER NO. 65069

DATE 4-11-1933

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL)

IMPRINT NONE

HALL OF SCIENCE AND KETLER
DORMITORY, GROVE CITY COLLEGE,
GROVE CITY, PA.

COLOR DESCRIPTION

BOTH BLDGS. DARK RED BRICK, DARK RED ROOFS, LIGHT STONE TRIM, OAK
DOORS. DARK RED BRICK STAIRWAYS GRAY STEPS, LIGHT CEMENT WALK
MAKE SMOOTH GREEN LAWNS ON YARD. REMOVE STAKES ON LAWN. MAKE
SMOOTH GREEN LAWN ALL OVER AND IN RIGHT FOREGROUND. *Run*
sidewalk as marked with pencil. Make lawn.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

NO

YES

RETURN PHOTO

DIAL NO. 3A133 ORDER NO. 65089 DATE 4-13-1933

CUSTOMER
SHELLEY COMPANY.
SAN ANTONIO, TEXAS

2 M BUSINESS CARDS SIZE 3 1/2 X 2 3/4

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full NO TITLE

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

ELIMINATE SHADOW IN STREET & BLDG. AT EXTREME
RIGHT

COLOR DESCRIPTION

RETURN PHOTO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE BLUESKY

(All of this on address side)

FRONT NO. NONE R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Panchromatic — Color Separation Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof Titles—Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE — WIDE — HIGH. SAME SIZE —

SCREEN - 55 - 60 85 100 110 120 133 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE WITHOUT LINE - SPECIAL BORDER.

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE — WIDE — HIGH. SAME SIZE —

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

— FLAT — GOOD — IN COLORS — SPECIAL STOCK

— ELECTROTYPES EACH OF —
ON WOOD METAL.

PHOTO RETURNED

TO

PHOTO USED FOR

2

201
A. 4/4

NO. 3A134 ✓
ORDER NO. 65090
DATE 4-12-1933

LAS VEGAS VARIETY STORE,
LAS VEGAS, N. M.

6 M		AMERICAN ART	
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 1	R. M. NO
TITLE (IN FULL) EL PORVENIR LODGE, GALLINAS CANYON, SHOWING HERMIT'S PEAK, NEAR LAS VEGAS, N. M.		IMPRINT	SAME AS ABOVE

COLOR DESCRIPTION
BLOG. ON LEFT DARK BROWN, WHITE TRIM. BLOG. ON RIGHT ADOBE COLOR.
INDIAN BLUE WINDOW TRIM. MT. BUFF WITH PINK TANT. TAKE OUT POLE.
TOUCH OUT DITCH AND FILL IN LAWN BETWEEN ROADS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

Corr
to Harold

6/1

221
A434

1 1/2
2

LAS VEGAS VARIETY STORE,
LAS VEGAS, N. M.

NO. 3A135 ✓

ORDER NO. 65090

DATE 4-12-1933

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) RANCHO DE DIAS ALEGRES
IN BEAUTIFUL GALLINAS CANYON AND
HERMIT'S PEAK, NEAR LAS VEGAS, N.M.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BLDG. GREY GRANITE, WHITE MORTAR, WINDOW TRIM INDIAN BLUE.
MT. BUFF WITH PINKISH TINT.

SUBMIT: RET. PHOTO

B. I. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

3

2601
A4 3/4

LAS VEGAS VARIETY STORE,
LAS VEGAS, N. M.

NO. 3A136 ✓

ORDER NO. 65090

DATE 4-12-1933

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER,

TITLE (IN FULL)

LOOKING EAST FROM
HOLMAN HILL ON SCENIC HIGHWAY
BETWEEN LAS VEGAS AND TAOS, N.M.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SMOOTHEN ROAD AND MAKE IT WIDE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

5

12

2001
A4 3/4

LAS VEGAS VARIETY STORE,
LAS VEGAS, N. M.

NO. 3A137 ✓
ORDER NO. 65090
DATE 4-12-1933

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

NO

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

LOOKING WEST FROM TOP OF
HOLMAN HILL, SHOWING ELK MOUNTAIN
AND JICARILLA PEAK, ELEV. 12,944 FT.,
PART OF SANGRE DE CRISTO RANGE,
SCENIC HIGHWAY BETWEEN LAS
VEGAS AND TAOS, N. M.

COLOR DESCRIPTION

DARK AREA ON LEFT SIDE OF ROAD IS GRASS

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

19

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER —

DIAL NO. 3A138

ORDER NO. 65091

DATE

5-22-1933

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
ARTIST ART

DATE COMPLETED

CUSTOMER GOOD SAMARITAN HOSPITAL,
DAYTON, OHIO

Photos for
this Customer

3 1/2 M PC

SIZE

3 1/2 x 5 1/2

STYLE AMERICAN ART

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full GOOD SAMARITAN HOSPITAL AND NURSES'

HOME, DAYTON, OHIO

TOP, SMALL TYPE: AERIAL PHOTOGRAPH BY MAYFIELD

AERIAL SURVEYS, DAYTON, OHIO

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE TISSUE ATTACHED TO PHOTO

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: C. M. BUNTING, JOURNAL-HERALD BLDG.,
DAYTON, O.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Sample, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120

Dry — Wet — Pancromatic — Color Separation. Screen 133

Transfer — Paper Process — New Process. Screen 150

Stripping — White Border — Full Face. Screen 175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH, SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES

R 2 1/2
2cc - 1/4
A 4 3/4
C 1/2 NO

photo mailed to J.A. Nerrington
11/26/44

2

143/4

R. A. KISHPAUGH,
FREDERICKSBURG, VA.

NO. 3A139 ✓

ORDER NO. 65108

DATE 4-13-1933

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

YES

TITLE (IN FULL)

IMPRINT

KENMORE (BUILT 1752)
FREDERICKSBURG, VA.

SAME AS ABOVE

COLOR DESCRIPTION

DO NOT MAKE BRICK TOO BRIGHT RED. MAKE OLD-FASHIONED DARK RED
BRICK WITH WHITE TRIMMINGS. REDUCE HEIGHT OF CHIMNEY TO GET
WITHIN CUT-OFF LINES

2 photo ret. 6/15/33

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO. *yes*

CURT TEICH & COMPANY, INC. CHICAGO
PHOTO TICKET

-Very Rush HB

19

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

DIAL NO. 3A140 ORDER NO. 65125 DATE 4-13-1933

CUSTOMER J.A. CHAMBLESS,
AMBOY, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M BUSINESS CARDS SIZE 1 1/4 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CHAMBLESS CAMP, CHAMBLESS CALIF.

ON THE DESERT "FREE SHOWERS FOR ALL" (IN SKY)
(IN PLATE, ON FRONT OF BUILDING)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow layout

PUT WORD "CHAMBLESS" on sign

COLOR DESCRIPTION

(COLOR INST. TO COME)

STYLE AMERICAN ART -FULL FACE

(All of this on address side)

FRONT NO. NONE R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG.NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH SAME SIZE
SCREEN 35 60 85 100 110 120 135 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. IN LINE - OVAL - CIRCLE
SQUARE (LINE COPY) - NICNETTE - HIGHLIGHT
WITH LINE - WITHO LINE - SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEAKERS
CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

SANBORN SOUVENIR CO.
DENVER, COLO.

NO 3A-141 ✓

ORDER NO. 65163

DATE 4-17-1933

12 M 500

AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 125

R. M.

YES - Same

TITLE (IN FULL)

IMPRINT

as 114383.

HISTORIC SPANISH PEAKS, ALTITUDE
12,720 AND 13,623 FT. FROM
WALSENBURG-LA VETA PASS HIGHWAY
PRIVATE NO. BEFORE TITLE-1529

SAME AS ABOVE.

COLOR DESCRIPTION

SAME AS SAMPLE ATTACHED, Use Photo No. D-2075,
cutting off as marked on sample attached.
PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

SANBORN SOUVENIR CO.,
DENVER, COLO.

NO. 3A-142 ✓

ORDER NO. 65163

DATE 4-17-1933

12 M 500

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 125 R. M. YES

TITLE (IN FULL)

IMPRINT

LONGS PEAK, ALTITUDE 14,255 FEET,
FROM THE BIG ROCK POINT, FROM THE
TRAIL RIDGE ROAD. (BOT.) - ESTES
PARK-GRAND LAKE HIGHWAY, ROCKY
MOUNTAIN NATIONAL PARK, COLO.

R SAME AS ABOVE

in 2B 433

COLOR DESCRIPTION PRIVATE NO. BEFORE TITLE-406

ROCKS GRAY GRANITE. SHOW PEAKS SHARP AND CLEAR AGAINST SKY,
PUT IN PEAK FROM PHOTO ATTACHED. DISTANT PEAKS COLORS LIKE
HAND COLORED SAMPLE, NO. 3. SUBMIT BLACK & WHITE PROOF.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.

B. L. & W. PROOF yes
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

SANBORN SOUVENIR CO.,
DENVER, COLO.

NO. 3A143

ORDER NO. 65163

DATE 4-17-1933

12 M 500

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 125 R. M. YES

TITLE (IN FULL) TOP PANORAMA OF THE
CIVIC CENTER FROM CAPITOL DOME,
DENVER, COLO.

IMPRINT

SAME AS ABOVE

BOT. SHOWING GREEK THEATRE, CITY
AND COUNTY BUILDING, LIBRARY AND
VOORHEES MEMORIAL.

PRIVATE NO. BEFORE TITLE - 172

COLOR DESCRIPTION

USE PORTION OF PHOTO MARKED ON BACK. THERE IS A LAWN IN FRONT OF
CURVED BUILDING. STREET RUNNING IN FRONT. ALL BUILDINGS ARE WHITE.
TAKE OUT FLAG POLE ON BLDG. MAKE CURVED BLDG. A CLEAR SMOOTH MARBLE
WHITE-DARK ROOFS- BRING OUT LINE OF MTS. PLAINLY BUT DO NOT RETOUCH
TOO MUCH. DO NOT TOUCH UP BUILDINGS IN BACK GROUND OR AT SIDES
(NOT IMPORTANT)

PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO

YES NO

DIAL NO. 3A144

ORDER NO. 65220

DATE 4-20-1933

CUSTOMER BABBITT BROTHERS TRADING CO., FLAGSTAFF, ARIZONA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: SWIMMING POOL AT CALL OF THE
CANYON RESORTFRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

BOT: OAK CREEK CANYON NEAR FLAGSTAFF, ARIZONA

IMPRINT: SAME AS ABOVE

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow LayoutSHOW FOREGROUND OF THE POOL SMOOTH WITH GRASS
AS IT HAS BEEN LEVELED WITH GRASS SINCE PICTURE
WAS TAKEN. TAKE OUT LETTERING AND POST IN
FOREGROUND.PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination, Screen 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

SEE COLORED PHOTO ATTACHED, ONLY MAKE COLORS MORE
BRILLIANT. SHOW GREEN GRASS ALL AROUND THE POOL
OUTSIDE THE CEMENT COPING. BRIGHT BLUE SKY AND
BRIGHT BLUE WATER AS PER 113390 ATTACHED.
SEE TISSUE ATTACHED TO PHOTO AND MARKS ON PHOTO
SHOWING WHERE LIMESTONE STONE STARTS ON ROCKS.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra
Negatives
Extra
Stripping
Strip
To Size
Double
Print
Reverse
Position
Reverse
Color
Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra
Negatives
Extra
Stripping
Strip
To Size
Double
Print
Reverse
Position
Reverse
Color
Ben Day

RETURN HAND COLORED PHOTO AS SOON AS POSSIBLE.

SIZE 3 3/16 X 5 3/16

SCREEN 55 60 65 100 110 120 133 150

ETCHING DEPT PAINT BACKGROUND SOLID

PROOFS

FINISHING DEPT OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGH LIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDERGOOD - IN COLORS - SPECIAL STOCK
ELECTROTYPES EACH OF
METAL

DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

22C-1 1/4
A.5

2

ASHEVILLE POST CARD CO.
ASHEVILLE, N. C.

✓ NO. ~~3~~ 3A145

ORDER NO. 63117

DATE 4-14-1933

12 M 500 POST CARDS ARTOCODONT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 55 R. M. NO.

TITLE (IN FULL) PRIV. NO. BEFORE TITLE
720 CENTRAL PARK, MONTREAT, N. C.
"IN THE LAND OF THE SKY"

IMPRINT
SAME AS ABOVE

COLOR DESCRIPTION

RED AND YELLOW FLOWERS. DIFFERENT SHADES OF GREEN

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

5

ASHEVILLE POST CARD CO.
ASHEVILLE, N. C.

✓ NO. ~~3A146~~ 3A147

ORDER NO. 65117

DATE 4-14-1933

12 M500 POST CARDS ART COLOR ONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 55 R. M. NO

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE
719 ASSEMBLY INN AND LAKE SUSAN,
MONTREAT, N. C.

COLOR DESCRIPTION

SEE NOTATIONS ON CARDS IN ENVELOPE ON NO. 3A147 3A-H403

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2

~~76~~
A3

ASHEVILLE POST CARD CO.
ASHEVILLE, N. C.

✓ NO. ~~3A147~~
ORDER NO. 65117
DATE 4-14-1933

12 M 500 POST CARDS **American Art** WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 55 R. M. NO

TITLE (IN FULL)

IMPRINT

PRIVATE NO. BEFORE TITLE
718 ANDERSON AUDITORIUM, MONTREAL,
N. C. "IN THE LAND OF THE
SKY"

SAME AS ABOVE

COLOR DESCRIPTION

SEE CARD ATTACHED. TAKE OUT BOY IN DOORWAY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL. PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

5

221
A44

ASHEVILLE POST CARD CO.
ASHEVILLE, N. C.

✓ NO. ~~3A148~~

ORDER NO. 65117

DATE 4-14-1933

2
New Print

12 M 500 POST CARDS **American Art** WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

PRIVATE NO. BEFORE TITLE
721 MUNICIPAL GOLF COURSE,
ASHEVILLE, N. C. "IN THE
LAND OF THE SKY"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. A 55 R. M. NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

CLUBHOUSE STUCCO BLDG. GREEN WINDOW TRIM. ROOF IS A VARIGATED SLATE
OF BROWN, RED, GRAY AND BLUE. RED BRICK CHIMNEY. DARK GREEN HEDGE
AND SHRUBBERY AROUND BLDG. SHACK TO RIGHT. WHITE WITH RED SLATE
ROOF. MAKE DIFFERENT SHADES OF GREENS AND LAWN. USE TWO PHOTOS
IN ONE AS SHOWN.

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

ASHEVILLE POST CARD CO.
ASHEVILLE, N. C.

✓ NO. ~~3A149~~
65117
ORDER NO.
DATE 4-14-1933

12 1500 POST CARDS ART. COLOR TONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER LOWER, CENTER - BORDER

TITLE (IN FULL)
PRIVATE NO. BEFORE TITLE
722 RECREATION PARK, ASHEVILLE,
N. C. "IN THE LAND OF THE
SKY"

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 55 R. M. NO
IMPRINT
SAME AS ABOVE

COLOR DESCRIPTION BLDG. NO. 1 CREAM WOODEN, BRIGHT GREEN TRIMMING, DK. ROOF
BLDG. NO. 2 CREAM STUCCO, BRIGHT GREEN TRIMMING, RED ROOF. BLDG NO. 3
CREAM STUCCO, BRIGHT GREEN ROOF TRIM, DARK SLATE ROOF. MERRY-GO-AROUND
ALL COLORS, WHEEL WHITE, RED TRIM, SHOW WATER IN POOL, POLES FOR SEARCH
LIGHTS ARE GREEN, FLOWERS PINK AND WHITE IN FOREGROUND, PINK PREDOMIN-
ATING, FARTHER BACK, RED AND YELLOW FLOWERS, CUT OFF FROM ROCK
GARDEN IN FOREGROUND AS SHOWN.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2001
A.5

3

2

12

ASHEVILLE POST CARD CO.
ASHEVILLE, N. C.

NO. ~~3A150~~ 3A150

ORDER NO. 65117

DATE 4-14-1933

12 M 500 POST CARDS ART COLOR TONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 55 R. M. NO

TITLE (IN FULL)

IMPRINT

PRIVATE NO. BEFORE TITLE
723 LAKE LURE FROM APPIAN WAY,
WESTERN NORTH CAROLINA.

SAME AS ABOVE

8-8283

COLOR DESCRIPTION

NATURAL ROCK TO RIGHT AND LEFT, MAKE DIFFERENT SHADES OF GREEN.

SUBMIT: RET. PHOTO B. L. & W. PROOF HAND-CLIP PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2221
A43

LITTLE RIVER NATIONAL PARK

ASHEVILLE POST CARD CO.
ASHEVILLE, N. C.

✓ NO. ~~3A151~~ 3A151

ORDER NO. 65167

DATE 4-14-1933

12 M 500 POST CARDS	
ART. COLORED WHITE BORDER	
(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.)	FRONT NO. #53 R. M. NO
TITLE (IN FULL)	IMPRINT
PRIVATE NO. BEFORE TITLE	SAME AS ABOVE
724 LITTLE RIVER IN THE GREAT SMOKEY MOUNTAINS NATIONAL PARK	

COLOR DESCRIPTION

TAKE OUT LETTERING

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

ASHEVILLE POST CARD CO.
ASHEVILLE, N. C.

✓ NO. ~~3A152~~ 3A152

ORDER NO. 65117

DATE 4-14-1933

12 M500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

PRIVATE NO. BEFORE TITLE
725 PRITCHARD PARK AND RADIO
STATION WWNC, ASHEVILLE,
N. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 55 R. M. NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET